

CONFERENCE INFORMATION

It Lies Within the Land, Unearthing Our Future and Our Potential

Thursday, August 18, 2022 and Friday, August 19, 2022

Elko, Nevada

REGISTRATION IS NOW OPEN! The Nevada Chapter of the American Planning Association is happy to announce that the 2022 APA Nevada Rural Planning Conference will be held on Thursday, August 18, 2022 and Friday, August 19, 2022 in Elko, Nevada. The 2022 Rural Planning Conference will be held at the *Elko Conference Center* located at 724 Moren Way in Elko, Nevada.

General Admission: \$75

Planning Official: \$50 (Elected and Appointed Officials including Planning Commissioners)

You can register online, and pay using a debit or credit card, at:

<https://www.eventbrite.com/e/353991366707>

You can also register and pay by check using the **ATTENDEE REGISTRATION FORM** included in this packet. Information on how to become a Conference Sponsor is also available on the **SPONSORSHIP OPPORTUNITIES** page and a complete **CONFERENCE SCHEDULE** is also included.

Plenary, breakout, and keynote sessions over this day and a half conference will focus on a variety of rural planning issues ranging from the management and use of public lands to community and economic development issues to healthcare, housing, and conservation issues. This conference will also feature a meeting of the Nevada State Land Use Planning Advisory Committee (SLUPAC) during the morning of Friday, August 19, 2022. AICP continuing maintenance credits will be offered for all plenary, breakout, and keynote sessions.



American Planning Association

Creating Great Communities for All



American Planning Association

Nevada Chapter



The American Planning Association's
Professional Institute
**American Institute
of Certified Planners**

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Making Great Communities Happen

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Thursday, August 18, 2022 and Friday, August 19, 2022

Elko, Nevada

Conference Hotel

Maverick Casino Hotel (Primary Conference Hotel)

2065 Idaho Street

Elko, NV 89801

Phone: 775.738.2111

Room Rates: \$105.00 + 14% Occupancy Tax (Special Conference Rate)

Room Types: Premium Kings and Premium Two Queens

Dates Rates are Available For: Wednesday, August 17, 2022 through Sunday, August 21, 2022

Check In, Check Out: After 3:00pm, Up to 12:00pm

*50 rooms at the Maverick Casino Hotel in Elko, Nevada have been reserved for Conference Attendees. To take advantage of these rates, please call the reservation line at 775.738.2111 and simply ask for the “2020 NVAPA Rural Planning Conference Block” to make your registration. Cut-off date to take advantage of the special conference rate of \$105.00 + 14% Occupancy Tax per night is *Friday, August 5, 2022 by 5:00pm.**

Suggested Non-Gaming Hotel Alternatives

Hampton Inn Elko (Government Rate, GSA Available)

674 Cimarron Way

Elko, NV 89801

Phone: 775.777.8181

Holiday Inn Express & Suites Elko (Government Rate, GSA Available)

2542 Ruby Vista Drive

Elko, NV 89801

Phone: 775.299.4800

Home2 Suites by Hilton Elko (Government Rate, GSA Available)

2572 E Jennings Way

Elko, NV 89801

Phone: 775.234.5354



CONFERENCE SCHEDULE

It Lies Within the Land, Unearthing Our Future and Our Potential

Thursday, August 18, 2022 and Friday, August 19, 2022

Elko, Nevada

Wednesday, August 17, 2022

2:00pm to 6:00pm: Conference Set-Up; Exhibitor Set-Up

Day 1; Thursday, August 18, 2022

7:00am to 8:00am: Breakfast and Registration

8:00am to 8:30am: Welcoming and Opening Remarks

8:30am to 10:00am: Plenary Session No. 1

10:00am to 10:15am: **BREAK**

10:15am to 11:30am: Break-Out Session No. 1 (Track No. 1 and Track No. 2)

11:30am to 1:00pm: **LUNCH ON YOUR OWN**

1:00pm to 2:15pm: Break-Out Session No. 2 (Track No. 1 and Track No. 2)

2:20pm to 3:35pm: Break-Out Session No. 3 (Track No. 1 and Track No. 2)

3:35pm to 3:50pm: **BREAK**

3:50pm to 5:20pm: Plenary Session No. 2

6:00pm: *Hosted Conference Social Event (To Be Announced)*

Day 2; Friday, August 19, 2022

9:00am to 12:00pm: State Land Use Planning Advisory Committee (SLUPAC) Meeting

9:00am to 10:15am: Break-Out Session No. 4 (Track No. 1 and Track No. 2)

10:20am to 11:35am: Break-Out Session No. 5 (Track No. 1 and Track No. 2)

11:35am to 12:10pm: **BREAK**, *Exhibitor Session*

12:10pm to 1:30pm: *Hosted Conference Luncheon* (Key Note Address, Closing and Thank You's)



ATTENDEE REGISTRATION FORM

It Lies Within the Land, Unearthing Our Future and Our Potential

Thursday, August 18, 2022 and Friday, August 19, 2022

Elko, Nevada

Contact Information

FIRST NAME: _____ LAST NAME: _____

TITLE/POSITION: _____ ORGANIZATION: _____

PHONE NUMBER: _____ EMAIL ADDRESS: _____

MAILING ADDRESS (1): _____

MAILING ADDRESS (2): _____

CITY: _____ STATE: _____ ZIP CODE: _____

Affiliation (Check which category applies to you)

Are you a Member of the Nevada Chapter of the American Planning Association? Yes _____ No _____

Are you a Member of the national American Planning Association? Yes _____ No _____

Are you AICP (American Institute of Certified Planners) Certified? Yes _____ No _____

Price Fields (Check the price field that applies to you)

_____ \$75.00 Full Day-and-a-Half Conference Registration

_____ \$50.00 Elected or Appointed Official of a Public Organization (including Planning Commissioner)

Meal Preference For the Conference Banquet Scheduled for August 19, 2022 (Only Select One Option)

_____ NO, I do *not* require a vegetarian alternative.

_____ YES, I *do* require a vegetarian alternative.



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It Lies Within the Land, Unearthing Our Future and Our Potential

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Elko, Nevada

Final Amount Enclosed

Total Amount Enclosed: _____

Please make your check payable to **APA NEVADA** and mail this completed registration form and check to:

**ATTN: Frederick Steinmann
Northern Section Director
APA Nevada Northern Section
PO Box 5481
Reno, NV 89513**

If you have any questions regarding this registration process, or if you would like more information about this year's Rural Planning Conference, please contact **Frederick Steinmann**, NVAPA Northern Section Director, by phone at (775) 784-1655 or by email at fred@unr.edu.



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SPONSORSHIP OPPORTUNITIES

It Lies Within the Land, Unearthing Our Future and Our Potential

Thursday, August 18, 2022 and Friday, August 19, 2022

Elko, Nevada

How to Become a Sponsor

For more information regarding sponsorship opportunities, including payment information, please contact **Frederick Steinmann**, NVAPA Northern Section Director, by phone at **(775) 784-1655** or by email at fred@unr.edu.

Sponsorship Opportunities

\$5,000 Conference Sponsorship (One Available)

What You Get: 10 Full-Conference Registrations, Exhibitor Table, Publication of Logo and Organization Information in Program Packet and Recognition of Sponsorship Level

\$4,000 Luncheon Sponsorship (One Available)

What You Get: 8 Full-Conference Registrations, Exhibitor Table, Publication of Logo and Organization Information in Program Packet and Recognition of Sponsorship Level

\$2,000 Plenary Session Sponsorship (Two Available)

What You Get: 6 Full-Conference Registrations, Exhibitor Table, Publication of Logo and Organization Information in Program Packet and Recognition of Sponsorship Level

\$750 GOLD Sponsorship (Unlimited)

What You Get: 4 Full-Conference Registrations, Exhibitor Table, Publication of Logo and Organization Information in Program Packet and Recognition of Sponsorship Level

\$500 SILVER Sponsorship (Unlimited)

What You Get: 3 Full-Conference Registrations, Exhibitor Table, Publication of Logo and Organization Information in Program Packet and Recognition of Sponsorship Level

\$250 COPPER Sponsorship (Unlimited)

What You Get: 2 Full-Conference Registrations, Exhibitor Table, Publication of Logo and Organization Information in Program Packet and Recognition of Sponsorship Level





CALL FOR SESSION PROPOSALS
2022 Nevada Rural Planning Conference
It Lies Within the Land: Unearthing Our Future and Our Potential
Thursday, August 18 – Friday, August 19, 2022 – Elko, NV

The Nevada Chapter of the American Planning Association opens this call for sessions for the 2022 Rural Planning Conference to be held on August 18-19, 2022 in Elko, NV at the Elko Convention and Conference Center.

This year's conference theme is ***It Lies Within the Land, Unearthing Our Future and Our Potential***. The conference will focus on how communities are working toward a post-COVID Nevada. Proposals should reflect how planners are addressing issues in Northern, Southern, or rural Nevada, including major planning topics, plans and projects, law, sustainability and resilience, and equity. **The deadline for submissions is Tuesday, June 21, 2022.** Speakers may submit multiple sessions, however, no more than two sessions will be accepted with the same speaker(s).

All who submit session ideas will be contacted following the submission deadline regarding a decision of acceptance. Once a session is chosen, a member of the Conference Committee will contact you to discuss any additional session details. This conference intends to offer as many AICP Certification Maintenance (CM) credits as possible, so session organizers should aim to structure their session(s) to be consistent with the learning objectives of APA's AICP CM program.

SESSION FORMATS

Session formats may include:

- Point/Counterpoint, Panel Discussions, Single Speakers, Moderated Debates, etc.
- The number of presenters in each session is limited to four (4) plus a moderator, if needed, **and should last approximately 90 minutes** (*60 minutes for a Law or Ethics, to fulfill new CM requirements*).
- Audio visual equipment (including laptops and LCD projectors) will be provided for each session.

SUBMITTAL INSTRUCTIONS

Please include all requested session information, equipment requirements, and biographies of speakers. Completion of the session date or time information is not required, but preferred days or times will be considered as scheduling permits. While sessions and speakers may be subject to change up until the conference date, please make your proposal is close to the final version. You can submit your completed session proposal by clicking "Submit Form" located on page seven (7).

SUBMITTAL QUESTIONS

Please, e-mail any questions regarding proposals to Frederick Steinmann at fred@unr.edu.

CONTACT NAME: _____

PHONE: _____ **EMAIL:** _____

TITLE OF SESSION: _____

SESSION SPEAKERS: _____

List all session speakers, presenters, or moderators. (If you are still seeking speakers, please include a note about that here.)

PRESENTATION FORMAT (i.e. PANEL, SINGLE SPEAKER, ETC.): _____

PLEASE SELECT UP TO THREE FROM THE FOLLOWING LIST OF TOPICS REPRESENTATIVE OF YOUR SESSION

- | | |
|--|---|
| <input type="checkbox"/> Career Development | <input type="checkbox"/> Law |
| <input type="checkbox"/> Residential, Commercial, or Industrial Land Use | <input type="checkbox"/> Mixed Land Use |
| <input type="checkbox"/> Autonomous vehicles | <input type="checkbox"/> Parks, Recreation, & Open Space |
| <input type="checkbox"/> Community Revitalization | <input type="checkbox"/> Partnerships & Agreements |
| <input type="checkbox"/> Demographics | <input type="checkbox"/> Planning History & Theory |
| <input type="checkbox"/> Economic Development | <input type="checkbox"/> Planning Methods & Tools |
| <input type="checkbox"/> Energy, Environment, & Natural Resources | <input type="checkbox"/> Plans |
| <input type="checkbox"/> Equity, Diversity, & Inclusion | <input type="checkbox"/> Public Finance |
| <input type="checkbox"/> Ethics | <input type="checkbox"/> Public Participation & Engagement |
| <input type="checkbox"/> Food Systems | <input type="checkbox"/> Public Service Delivery |
| <input type="checkbox"/> Government | <input type="checkbox"/> Smart Cities, Technology, & Innovation |
| <input type="checkbox"/> Hazards | <input type="checkbox"/> Sustainability & Resilience |
| <input type="checkbox"/> Health | <input type="checkbox"/> Transportation |
| <input type="checkbox"/> Historic Preservation | <input type="checkbox"/> Urban Design |
| <input type="checkbox"/> Housing | <input type="checkbox"/> Zoning |
| <input type="checkbox"/> Infrastructure | |

Other possible topics, pertaining specifically to rural community planning issues may include, but are not limited to, Agricultural and Grazing Issues, Energy, Environment and Sustainability, Historical, Cultural, and Idigeneous Peoples, Military, Mining, Physical and Mental Healthcare, Planning History, Methods, Theory, and Tools (Master Planning and Comprehensive Land Use Planning), Public Lands, Transportation in Rural Communities and Infrastructure, Water and Natural Resource Management, Wildlife Management, and Workforce Attraction, Development, and Retention.

REQUESTS, COMMENTS OR NOTES: Please briefly describe any special accommodations, equipment, (e.g. laptop, projector, screen, etc.) or other needs, comments, or notes. The Conference Committee will do our best to accommodate special requests but, in these cases, speakers may be required to supply their own equipment.

SESSION DESCRIPTION (No more than 4,000 characters)

Please clearly describe the planning-related educational objective that this training achieves. Note that the content must be designed to teach subject matter in appropriate depth and scope for the level of a typical AICP member.

Please provide a biography with relevant information for each speaker, presenter, or moderator.

Name _____ AICP FAICP

BIOGRAPHICAL INFORMATION (NO MORE THAN 1,000 CHARACTERS)

Name _____ AICP FAICP

BIOGRAPHICAL INFORMATION (NO MORE THAN 1,000 CHARACTERS)

Name _____ AICP FAICP

BIOGRAPHICAL INFORMATION (NO MORE THAN 1,000 CHARACTERS)

Name _____ AICP FAICP

BIOGRAPHICAL INFORMATION (NO MORE THAN 1,000 CHARACTERS)

LAW OR ETHICS, CM - PLEASE COMPLETE THE FOLLOWING SECTION ONLY IF YOUR SESSION COVERS ONE OR MORE OF THESE TOPICS (No more than 2,000 characters)

Please describe how your session meets APA's law or ethics requirements. If your session covers these topics, you must demonstrate that the content of the activity focuses on training planners on:

- **LAW:** Existing planning laws or case decisions or trends in existing planning laws or case decisions. Political movements, policy recommendations, and policy initiatives are not "current planning law." Existing planning laws or case decisions must clearly constitute a majority of the content of the activity.
- **ETHICS:** The standards of ethical behavior according to the AICP Code of Ethics and Professional Conduct. While general ethics courses, local ethics laws, and ethic codes from other professions can introduce relevant issues as well, the AICP Code focuses on a system of moral principles specific to professional planners.

To submit your proposal, please click below. You may also save this PDF and add to email as an attachment. Please e-mail any questions regarding proposals to Marco Velotta at mvelotta@lasvegasnevada.gov