



# NEVADA LAKE TAHOE LICENSE PLATE PROGRAM

## EVERY PLATE COUNTS!



*You can help drive a vibrant future for Lake Tahoe, today!*

## Help Protect and Preserve Beautiful Lake Tahoe

Show your love and support for Lake Tahoe by ordering a Nevada Lake Tahoe license plate (NV-LTLP)! NV-LTLP proceeds help fund projects that protect, enhance, and restore Lake Tahoe's unique natural environment to foster a vibrant future for this world-class recreation destination.

As wildfire risks, climate change, and ever-growing demands for outdoor recreation continue to compound in Lake Tahoe, supporting the long-term sustainable health of the Tahoe Basin is more pressing than ever.

By purchasing a NV-LTLP, you can be part of the solution to help protect the iconic Lake Tahoe Basin for generations to come.



## On the Road to a Sustainable, Resilient Lake Tahoe

The NV-LTLP program generates over \$450,000 every year. These proceeds are awarded to public and nonprofit agencies through an annual grant program, administered by the Nevada Tahoe Resource Team, to implement vital projects like water quality and stream restoration, state parks improvements, climate research, invasive species removal, public education, and more.

## Get Rolling with a Nevada Tahoe License Plate

Nevada motorists can purchase a NV Lake Tahoe license plate for \$61 the first year and \$30 each continuing year through the Nevada DMV.

Order online: [lands.nv.gov/TahoePlate](https://lands.nv.gov/TahoePlate)

Thank you for your support!



# Project Highlights: Putting Nevada's Lake Tahoe License Plate Proceeds to Work

## Clean Up the Lake: SCUBA Litter Clean-up

Clean up the Cayes, a non-profit organization, received funding to remove underwater litter across the entire Nevada side of Lake Tahoe's shoreline (approximately 30 miles). These critical efforts help restore and enhance the lake's underwater environment, famed water clarity, and native ecosystems. As a world-class destination, keeping Lake Tahoe clean is key to protect the "Jewel of the Sierra" for future generations.

Divers removed over 9,000 pounds of trash from Lake Tahoe



2019  
BEST IN  
BASIN  
AWARD



## Spoooner Lake Forest Health Improvements

This sweeping forest restoration project focuses on enhancing Spooner Backcountry's health and resilience to wildfires, drought, climate change, and other pressing ecological threats. Hazardous trees were removed and transported via helicopter, and over 7,000 tons of logs have been repurposed and sold as lumber/biomass. The project also includes enhancing the health and vibrancy of aspen trees that are iconic to this popular recreation destination, and vital to the native ecosystem.

## Aquatic Invasive Species Control & Removal

Aquatic Invasive Species (AIS) have been found in Lake Tahoe and can spread quickly, threatening the health and vibrancy of Lake Tahoe's sensitive natural environment, water clarity, and native ecosystems. The NV-LTLP program has funded over a dozen AIS control and prevention projects that have helped restore and enhance vital habitat for native plant and wildlife species throughout the Lake Tahoe Basin.

Aquatic invasive species are a critical threat to Lake Tahoe

