Nevada Economic Assessment Project (NEAP)
What is NEAP?

1. Process to develop and maintain an extensive **data repository** and set of **analytical methods** that are meaningful, consistent and verifiable.

2. Use data and analytical tools to **engage** and **educate** agencies and communities and assist with planning and policy analysis.

3. **Partner** with entities **across the state** to gather primary data and survey and perform economic studies and analyses.
Data Repository

- Community Assets
- Land Use and Fiscal Characteristics
- NAICS Top-Performing Sectors
- Demographic Characteristics
- Social Characteristics
- Economic Characteristics

**Economic Models**
- Base IMPLAN Model
- Construct to Represent Local County Economy
- Update and Verify for Current Economic Activity
- Key Industry Impacts Assessments
Engage and Educate

Initiate
- Presentation to commissioners
- Data collection
- Prepare draft report

Community Engagement
- Draft reports to commissioners and community
- Gather feedback
- Community asset mapping process
- Compile feedback/revise report

Outcomes/Products
- Socioeconomic Baseline Report
- Community Inventory of Assets
- Economic Impact Assessment
- Community Values Surveyed
Partner Across the State

Better Data Guides Better Decision-Making

NEAP has partnered with agencies across the state to help create a quantitative backing to use for decision making.
Questions & Comments

NEAP Web Page: www.extension.unr.edu/NEAP

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Thank You

Please Reach Out:

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