

Nevada Tahoe Regional Planning Agency

901 S. Stewart St. Suite 5003 Carson City, Nevada 89701-5246 Phone (775) 684-2720 Fax (775) 684-2721

Nevada Member at Large Letters of Interest and Applications Received

(In Alphabetical Order)

| <u>Applicant</u> | Page # |
|-------------------------|--------|
| Tom Clark | 1-7 |
| Kate Dargan Marquis | 8-14 |
| Debra Dudley | 15-19 |
| Peter Gower | 20-24 |
| Michael Harper | 25-39 |
| Ben Johnson | 40-43 |
| John Krompotic | 44-47 |
| Stallar Lufrano-Jardine | 48-51 |
| Haley Williamson | 52-54 |

Tom Clark

1

TOMCLARK

3095 Susileen Drive, Reno, NV 89509 tom@tomclarksolutions.com 775.813.0523

October 8, 2020

Nevada Tahoe Regional Planning Agency 901 S. Stewart Street, Suite 5003 Carson City, NV 89701

RE: Letter of Interest and Resume, NTRPA Member-at-Large

Dear Governing Board,

Please consider this my Letter of Interest for the available Member-at Large position on the NTRPA and TRPA Governing boards. I have also attached my resume and additional biographical information for your review.

I am a native Nevadan, born in Elko and blessed to have live all over our great state. I have been in Northern Nevada, specifically Carson City and Reno for 35+ years. I am the Owner of Tom Clark Solutions, a government affairs and communications company based in Reno. I have been self employed for most of my career except for 6 years as a non-lawyer lobbyist for the law firm of Holland & Hart.

I have had the opportunity to represent a wide range of clients and industries, many of which have had interests in the Lake Tahoe Basin. I have been involved with the Tahoe Fund and other non-profit organizations that work to protect the lake and its majestic viewsheds and environmental concerns. I volunteered my time and services to the Nevada Outdoor Business Coalition (NVOBC) during the 2019 Nevada Legislature serving as the lead lobbyist that worked to create the new Division of Outdoor Recreation. NVOBC understands how important it is to support business interests and at the same time conserve and protect our valued natural resources. I believe it is vital to balance development and the environment, transportation and quality of life for everyone in the basin while adhering to policies and regulations promulgated by the Federal, State and local governing bodies.

I would be honored to serve as the Member-at-Large and bring my knowledge of environmental, landuse and gaming issues in the Basin to the table. As a small business owner, attending the meetings will not be difficult. If you have any questions or need additional information, please do not hesitate to contact me.

Best Regards,

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SUMMARY

Lobbyist, government affairs and community relations professional with over twenty years of experience representing a diverse clientele before federal, state, and local government and regulatory agencies. An energetic researcher and analyst that is comfortable in large groups, face to face interaction, public speaking and testimony. A career student of politics and people that has been known as a lobbyist, entrepreneur, spokesperson, critical thinker, evangelist and advocate.

SKILL HIGHLIGHTS

- Strong researcher and writer
- Fundraising
- Team leader
- Advocacy
- Media and public relations

ACCOMPLISHMENTS

- Lead lobbyist that worked to create the new Nevada Division of Outdoor Recreation.
- Lead lobbyist in 2009 Nevada Legislature that passed tax incentives for utility scale renewable energy development resulting in \$7.3 billion in economic development.
- Pro-bono lobbyist that was instrumental in passing one of the most comprehensive antimethamphetamine laws in the country.
- Generated tremendous national political and public exposure for the Copper Mountain Solar Complex in Boulder City, NV and was a key member of the team that orchestrated a visit by President Barak Obama.
- Introduced hundreds of community and elected non-believers to the wonderment of Burning Man to improve perception of the event and ingrain it into Northern Nevada life and culture.

EXPERIENCE

Political career began in Nevada serving Legal Division of the Nevada Legislature in 1991 and 1993 and Governor Bob Miller's staff in 1994.

- R&R Partners, Government Affairs Manager, 1997-2000
- Syndetic Partners, Owner, 2000-2003
- KPS/3 Marketing and Communications, Vice President, 2003
- Tom Clark Consulting, Owner, 2003-2007
- Hale Lane/Holland & Hart, Director, Government Affairs and Public Relations, 2007-2013
- Tom Clark Solutions, Owner, 2013 to present

PERSONAL

Married to my wife of 18 years, Jennifer Crowe. We have a teen daughter, Addison.

- Effective media and public spokesperson
- Keen understanding of political rules of engagement
- Lobbyist

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NON-PROFIT AFFILIATIONS

- Board President, Friends of Black Rock High Rock
- Pro-Bono lobbyist, Nevada Outdoor Business Coalition
- Northern Nevada Advisory Board Member, Nevada Business Magazine
- Past member, State Emergency Response Commission (Governor Appointed)
- Top Twenty Under 40, Reno-Tahoe Young Professionals Network (2008)
- Past Board Member, Sierra Nevada Ballet
- Past Board Member, Nevada Conservation League
- Past Board Member, Reno Sparks Chamber of Commerce

- Past Board Member, Northern Nevada Children's Cabinet
- Past Board Member, NCET
- Member, United States Green Building Council, Nevada
- Washoe County Regional Transportation 2040
 Committee
- Past Board Member, Veterans Guest House
- Past President of the Board of Directors, Bristlecone Family Resources
- Government Affairs and Public Relations Advisor, Meth Community Response Alliance
- Past Board Member, Relevant Education About the Law (Project REAL)
- Former Co-Chair, Nevada Wind Working Group

APPEARENCES AND PUBLICATIONS

Throughout my career I have been invited to speak before students in K-12, universities and the public on topics ranging from the political process, ethics in government and a wide range of issues that I represent. I have also written guest columns for the Nevada Business Magazine, Northern Nevada Business Weekly, Reno News and Review and the Reno Gazette Journal. Here are a few examples:

- Invited by Sempra Renewables (Sempra US Gas and Power) to lecture regarding renewable energy policy in Nevada and the Copper Mountain Solar Complex. The presentation was to research students from Johns Hopkins University. June 20, 2018
- Invited by Sempra Renewables (Sempra US Gas and Power) to lecture regarding renewable energy policy in Nevada and the Copper Mountain Solar Complex. The presentation was to research students from Stanford University. July 11, 2018
- "NCET: For your business' bottom line, start playing politics." *Reno Gazette Journal,* March 28, 2016
- "NCET: Before you're asked to sign a tax petition, get informed." Reno Gazette Journal, October 9, 2015
- "Net neutrality regulations: a rundown." Reno Gazette Journal, February 20, 2015
- "Industry Focus: Mining." Nevada Business Magazine, September 1, 2012
- "Reno 2020 series." Reno Gazette Journal," October 2010-July 2011. "Green Energy Leader" for a
 comprehensive series that asked the question "Is Reno on track to be the Detroit of the West?" This series
 included weekly Sunday print and online reports as well as numerous public updates for Team Leaders to
 report their findings.



Tom Clark Owner

Tom Clark Solutions Governmental and Public Affairs 445 California Avenue, Suite C Reno, NV 89509

(775) 813-0523 tom@tomclarksolutions.com



Overview

For more than 25 years, Tom has provided non-legal government and public affairs services on behalf of his clients before federal, state, and local governments and regulatory agencies. He is a veteran Campaign Manager, strategic advisor and coordinator having worked on numerous statewide and local government campaigns and initiatives.

Tom represents a variety of interests including but not limited to; airlines, healthcare, travel and tourism, banking, licensing boards, renewable energy, energy, mining, mortgage professionals, insurance, gaming, emergency medical services, telecommunications, non-profit associations, the outdoor industry and land conservation, preservation and development.

As the owner of Tom Clark Solutions, he provides the full spectrum of services to assist clients in achieving their business and political goals. Tom understands how to build relationships and devise strategies to get companies the results they seek whether it's project permitting, regulatory changes, business-to-business networking or political and community support for a business, project or campaigns. Tom also provides expert public relations services for clients and strategic consulting for community education campaigns as well as state and local political campaigns.

Professional Experience

Tom started his political career in Nevada serving in the Legal Division of the Nevada Legislature in 1991 and 1993 and on Governor Bob Miller's staff in 1994.

- R&R Partners, Government Affairs Manager, 1997-2000
- Syndetic Partners, Owner, 2000-2003
- KPS/3 Marketing and Communications, Vice President, 2003
- Tom Clark Consulting, Owner, 2003-2007
- Hale Lane/Holland & Hart, Director, Government Affairs and Public Relations, 2007-2013
- Tom Clark Solutions, Owner, 2013 to present



Sample Client List: Past/Present Local/Legislative

- Southwest Airlines
- Interwest Energy Alliance, NV
- Peppermill Hotel Casino, Reno and West Wendover NV
- John Ascuaga's Nugget, Sparks, NV
- Atlantis Casino Resort Spa, Reno, NV
- Bango Oil, Churchill County, NV
- Nevadans for Fair Patent Reform, NV and Washington DC
- Smith Ranch, Carson City NV
- Nevada Tavern Owners Association, NV
- Celite Corp. (World Minerals), Fernley, NV
- Rubbish Runners/NV Recycling and Salvage, Reno, NV
- Regional Emergency Medical Services Authority (REMSA), Truckee Meadows, NV
- Black Rock City, LLC (Burning Man), Washoe and Pershing Counties, NV
- Nevada Pacific Development Corp., Washoe County, NV
- Nevada Wildlife Alliance, NV
- Computer Associates (CA), NV
- Oil Dri Corporation, Washoe County, NV

- Cultural Alliance Nevada, NV
- Black Rock Solar, Northern NV
- Flick Ranch, Reno, NV
- Justin Brothers Bail, Carson City, NV
- Join-Together Northern Nevada, Washoe County, NV
- Max Baer, Beverly Hillbillies Casino, Douglas County, NV
- Sempra Granite Fox, Washoe County, NV
- Sempra US Gas and Power, Boulder City, NV
- Great Basin Wind, Pershing County, NV
- DMP Contractors, Silver Springs, NV
- Energy Nevada, Carson City and Washoe County NV
- IntoHomes Home Mortgage, Reno, NV
- Southwest Energy Efficiency Project (SWEEP), NV
- Nevada Housing Alliance, NV
- Quickspace, Washoe County NV
- Nevada Meth Community Response Alliance, Washoe County, NV
- Alere Medical, Reno, NV

Political Campaigns

The following lists the campaigns Tom has provided professional strategic services for:

- No on 3 (2018 NV statewide)
- Reno City Council, JD Drakulich
- Washoe County Family CouSrt Judge, Bridget Robb
- Reno City Councilman Dwight Dortch
- Reno City Councilman Pierre Hascheff

- Reno City Councilman Dave Aiazzi
- District Court Judge Patrick Flanagan
- District Court Judge Elissa Cadish
- Washoe County Regional Transportation Commission
- Washoe County School District



Memberships and Affiliations

- Pro-Bono Lobbyist, Nevada Outdoor Business Coalition
- Board President, Friends of Black Rock High Rock
- Northern Nevada Advisory Board Member, Nevada Business Magazine
- Top Twenty Under 40, Reno-Tahoe Young Professionals Network (2008)
- Past Board Member, Sierra Nevada Ballet
- Past Board Member, Nevada Conservation
 League
- Past Board Member, Reno Sparks Chamber of Commerce
- Past Board Member, Northern Nevada Children's Cabinet

- Past Board Member, NCET
- Member, United States Green Building Council, Nevada
- Washoe County Regional Transportation 2040 Committee
- Past Board Member, Veterans Guest House
- Past President of the Board of Directors, Bristlecone Family Resources
- Government Affairs and Public Relations Advisor, Meth Community Response Alliance
- Past Board Member, Relevant Education About the Law (Project REAL)
- Former Co-Chair, Nevada Wind Working Group

Kate Dargan Marquis

Kate Dargan Marquis

Kate Dargan Marquis PO Box 6037 Incline Village, NV 89450 ktdargan@gmail.com 916.248.2205

October 28, 2020

To: Chair and Members Nevada Tahoe Regional Planning Agency

Hello and thank you for your work on behalf of Nevada and Lake Tahoe. I wish to express my interest for consideration to the one-year appointment to the current NRTPA and TRPA vacancy.

My name is Kate Dargan Marquis and I am a 5-year homeowner of Incline Village with a professional history of public policy, land use planning, firefighting and prevention, watershed management, wildfire mitigation, non-profit leadership, and small business technology entrepreneurship.

On a personal note, I am married to Jim Marquis, longtime resident and fire chief within the Washoe/Douglas County region and many years of public service ranging from early medic days in Reno to 16 years with the North Lake Tahoe Fire Department and Sierra Fire District. I have been a vacationer in the Tahoe Basin for 50 years.

The summary of my personal experiences relevant to this application are listed below but my overarching goal is to contribute my many years of experience to the goal of a balanced, vibrant, safe and sustainable Lake Tahoe. I have had a significant amount of experience with both NRTPA and TRPA and understand the complicated decisions the boards constantly face.

Along with one of your current TRPA members, Bud Hicks, I served as the Governorappointed California Co-Chair of the Bi-State Tahoe Fire Commission after the Angora Fire in 2007. <u>https://www.sierrasun.com/news/fire-task-force-holds-first-meeting</u>. I led the Lake Tahoe community, along with local, state and federal agencies, through 19 public hearings, hundreds of recommendations, and an inclusive decision-making process to a successful recommendations report that is still in implementation around the Basin today. I worked with many of the people active in the area today and have a solid knowledge of the issues, dynamics, pressures, and positions of the Lake Tahoe community and TRPA. I respect the accomplishments that your Executive Director Joanne Marchetta has guided you toward these past 10 years.

I have served in many elected, appointed, or volunteer leadership roles over many decades. These range from my election in the 1980's as a Community Services District Board Director to my appointment by Governor Schwarzenegger as the California State Fire Marshal in 2007, to current Co-Chair of the non-profit California Fire Safe Council, and Chair of the Board for the successful software technology company I co-founded, Intterra. I am conversant in a wide range of issues that come before the NRTPA and TRPA such as watershed health and management, wildfire safety, building codes, infrastructure planning, community engagement, land use planning and permitting, business development, legislative processes, transportation planning, and environmental improvements. I am an experienced policy and political advisor and understand the tensions created by many diverse goals seemingly in conflict. I work in a consensus approach as a default but am willing to take controversial positions when needed. And finally, I do not make commitments lightly. If selected for this opportunity, I will be diligent, present, and informed as a Board member, and will enjoy contributing my service to our community.

Appreciatively,

Kate Dargan Marquis

Kate Dargan Marquis

Residency

Resident of Nevada, Incline Village

Policy and Leadership

- Small Business Owner as Co-founder and Board Chair of 10-year old successful 17-employee public safety software company, Intterra. Visioned, formed, and led as CEO the first 6 years of a start-up, bootstrapped software technology company that now has clients across the US including the USFS, States of CA, MT, OR, AZ, CO, and numerous county, city, and fire district clients.
- California State Fire Marshal (CASFM), ret. Appointed by Governor Schwarzenegger. Served as first woman CASFM, led several ground-breaking legislative, regulatory, and policy initiatives including the now national model of Chapter 7A Wildland-Urban Building Standard's. Testified at national and state hearings re: wildfire policy needs, crafted regulation, legislation, and building/fire code development, and represented the CA fire service within the California legislative and agency process. Concurrently served as Chief Deputy of CAL FIRE.
- Board Member for 10 years and current Co-Chair CA State Fire Safe Council, Sierra memberat-large (Tahoe Region). Non-profit advocacy for community engagement for wildfire mitigation and safety. Currently Co-Chair and led past 3 years of grant development programs resulting in over \$30M of new grant funds directed through the organization to local communities. Requested to speak and provide testimony at numerous legislative hearings in Sacramento. Worked closely with several bill authors and advocacy groups to support wildfire legislation.
- Co-Chair California-Nevada Bi-State Tahoe Fire Commission. Appointed by Governor Schwarzenegger to lead the California representation in the 17-member NV-CA Commission after the 2007 Angora Fire. Formed early partnership with the Nevada

Co-Chair, Sig Rogich, and developed a format for conducting an active vetting, review, and recommendations process designed to provide a way forward for the Lake Tahoe community and organizations. That process acknowledged the divisiveness created by the catastrophe, listened to the public concerns, and created opportunity for direct input by everyone. The result was an accepted Report that remains in successful effect today.

Committee-based Fire Safety Leadership such as leading the CA Residential Fire Sprinkler Initiative that resulted in the statewide adoption of residential fire sprinklers with the full support of the CA Building Industry Association and realtor community.

Environment and Land Use Planning

B.S Degree in Natural Resource Management, Cal Polytechnic, San Luis Obispo. Degree emphasis in Environmental Services and Regional Planning

- Internships in both Land Use Planning and Environmental Coordinator's Offices, San Luis Obispo
- County Fire Marshal, Napa County CA served for several years as County Fire Marshal and participated daily in the interactions with development applications, building permitting and inspections, map approvals, public works and transportation/roadway issues, served on the General Plan Steering Committee, and led/participated in numerous community outreach activities around land use decision-making in Napa County. Routinely balanced development applications for high-end commercial projects (wineries) with Napa Ag Preservation ordinance and public safety needs. Was acknowledged for successfully resolving applicant conflicts.
- Founded both Nevada County (1998) and Napa County (2003) Fire Safe Programs with program development, implementation, funding and outcome metrics presented to Board of Supervisors and successfully supported and adopted. Both programs are still in vibrant growth today.
- Served for several years on Napa County Watershed Board with County Supervisors, Mayors, environmental groups, conservation organizations, and public members. Was solicited by County Supervisors to run for elected office for the formation of the Napa County Parks and Recreation District.
- Involved as a consultant in various CEQA/Wildfire Planning projects including Ascent Environmental projects.

Gaming Issues

- Familiar with building code, operations and public occupancy issues for large commercial establishments.
- Managed input from the gaming industry and the Tahoe Fire Commission Gaming Representative (Harrah's Operations, South Lake Tahoe) regarding Lake Tahoe Basin commercial needs in regards to TRPA Permitting and wildfire impacts.
- Skilled in conflict resolution within the commercial development, building industry, and high end commercial operations process in context of regulatory management.

Kate Dargan Marquis

ktdargan@gmail.com

916.248.2205

Kate Dargan is currently the Chair of the Board and Chief Strategy Officer for Intterra, a technology company she co-founded in 2010. Prior to that Kate was a pioneering California firefighter/chief for 30 years and the first woman State Fire Marshal for California. She has responded to emergencies and disasters, worked on many initiatives to advance public safety, and is now focused on helping transform the fire service through innovative software.

SUMMARY

National fire service leader with professional fire experience in firefighting, fire prevention, firesafe land use planning, fire codes, and community firesafe organizations.

Award-winning software start-up founder with cloud-based visualization, analytics, and mapping technology for public safety

Thirty years of firefighting experience with CAL FIRE, most recently as State Fire Marshal for California, with executive management of fire planning, mapping, legislation, fire codes, and fire prevention.

CAREER HISTORY

2010 – Present Founder and Owner: Intterra

Founded and led software company focused on public safety technology, situational awareness, and wildland-urban interface risk assessment. Organic, boot-strap start-up to multi-million revenue company operating at a profit in 10 years.

2009-Present Fire Planning Consultant and Communicator National

Provide policy, educational, and planning leadership to governmental, private, and community organizations, insurance and legal industries, and land use planning groups.

2005-2009 State Fire Marshal, State of California (2007-2009) California

Assistant and State Fire Marshal - Served as governor-appointed ranking fire prevention and planning policy expert for the state. Worked closely with the Governor's Office, legislature, industry, and fire service developing strategy and policy for fire safety issues.

2001-2005 Fire Marshal, County of Napa/CALFIRE Napa, CA

Developed fire prevention, codes, and planning policy for Napa County, California related to both structural and wildland fire safety. Conceptually developed and led Napa Firewise program. Served as Napa County Watershed Board Member.

1997-2001 Fire Battalion Chief, CALFIRE Nevada County, CA

Respond and manage public safety emergencies throughout California including catastrophic emergencies, aerial firefighting, and fire team member. Founded and developed the Nevada County Firesafe Council, one of the first community fire prevention non-profit organizations in the state still in existence today.

1977 - 2009 Professional Firefighter, CALFIRE Various locations

Career firefighting throughout California including Monterey, San Luis Obispo, Nevada, and Napa Counties.

PROFESSIONAL ACCOMPLISHMENTS

- 10 years of entrepreneurial business experience launching, leading, and developing strategy for the public safety technology market. Founded a company that is profitable and recognized as a tech leader for the fire service.
- Thirty years professional firefighting experience throughout California from both ground and aerial fire suppression assignments.
- Appointment by Governor Schwarzenegger in 2007 to highest ranking fire prevention post in California as the State Fire Marshal.
- Extensive experience in fire policy for past forty years including wildland-urban interface fire risks and mitigation, integrating fire safety with natural resource and fire ecology concerns, and translating fire regulations into community-accessible language and practice.
- Battle-tested leadership in managing community conflict, differing political goals, building collaborative partnerships, and developing consensus outcomes.
- Educational and community leadership experience in land and natural resource management that serves environmental quality as well as public safety.

POSITIONS HELD

- CEO and Chair of the Board for Intterra, Inc.
- Board Director, CA Firesafe Council
- Board Director, United States Geospatial Intelligence Foundation
- Policy Expert on Wildland-Urban Interface (WUI) issues
- Co-Chair Nevada/California Tahoe Blue Ribbon Fire Commission
- Co-Chair State wide WUI Building Standards/Fire Code Committee
- Chair CA State Board of Fire Services
- Member CA FIRESCOPE Committee
- Committee Member National Wildfire Coordination Group Wildland Urban Interface Fire Mitigation Team
- National Speaker Fire and Land Use, WUI Fire Safety, Fire-Safe Planning
- Author Original MOU between CA Insurance Commissioner and CAL FIRE delineating WUI
 partnership between insurance and fire prevention program
- Member Napa County Watershed Conservancy.
- Member, National Fire Protection Association (NFPA)
- Member, American Planning Association
- Member, International Association of Fire Chiefs
- CDF Peace Officer, Badge # 1589
- Elected Community Service District Board Officer, San Luis Obispo County, CA

EDUCATION

1986 Bachelor of Science – Natural Resource Management, Cal Poly – San Luis Obispo. Emphasis in land use planning and environmental review.

Debra Dudley

Scott Carey

| From: | Deb Darby - Dudley <hd961@aol.com></hd961@aol.com> | |
|--------------|--|--|
| Sent: | Wednesday, October 14, 2020 2:22 PM | |
| То: | Scott Carey | |
| Subject: | Application for consideration of at large position on the TRPA Governing Board | |
| Attachments: | Resume TRPA.docx | |

To Whom it May Concern,

I would like to request consideration for the at large position on the TRPA Governing board. I have recently returned to the area after a short time away due to my husbands military service. I have been a resident of Reno/Tahoe since 1985 and interacted with TRPA in my positions as Marketing and Sales Director for Heavenly Ski Resort, and my position as Special Events director for the Lake Tahoe Visitors Authority. I have also served on the North Lake Tahoe Resort Association Board for many years and stayed in tune with TRPA regulations as they apply to tourism. I am an environmental advocate, but also a business women who owned a Marketing and Publishing firm in Incline Village for 25 years. I understand that we must protect our valuable environmental assets while maintaining a sustainable economy. My resume is attached for your consideration and I know I would bring a voice of reason and valuable business and marketing perspective to the TRPA Governing Board. I currently reside in Reno as well as own a secondary residence in Lake Tahoe.

Thank you in advance for your consideration.

Debra Dudley 775-762-2677 Resume Debra Dudley 1640 Spicewood Circle, Reno, NV 89523 775-762-2677 <u>hd961@aol.com</u>

SUMMARY: My professional experience as it relates to TRPA governance includes - as the Director of Sales and Special Events for the Lake Tahoe Visitors Bureau where my successes include the creation and development of The Lake Tahoe Celebrity Golf Championship at Edgewood, The World's Most Beautiful Bike Ride, The Valhalla Music and Arts Festival, Artown, and Street Vibrations to name a few - that became and remain legacy tourism events for Lake Tahoe, Reno and the region and contribute significantly to the regional economy and tax base.

I have worked with over a dozen convention and visitor bureaus across the States of California and Nevada consulting in strategic direction and marketing. This vast knowledge of statewide bureaus as well as my knowledge and relationships with the California, and Nevada State offices of Tourism give me a distinct advantage in developing successful partnerships.

I also worked with the North Lake Tahoe CVB and Placer County for a 10-year period and served on several committees including finance and marketing committees giving me hands on operational experience working with Federal, State and County funding sources and funding metrics.

I have a historical familiarity with the destination, its attributes, and all of its key stake holders. In 1995 I started a strategic marketing and publishing business that grew to produce revenues of over 2 million dollars annually. I successfully managed a team of 14 employees and contractors. My company produced many award-winning publications and marketing campaigns for tourism clients that added significant tourism revenues to destinations. Sales, communications, and creativity are my key strengths. I am a motivated and organized person who knows how to move a company or client from the idea phase to the successful business phase in the most efficient and cost effective manner. I have successfully launched a variety of brand campaigns for NGO project start-ups like MIM (Made in Mongolia) – to Irish Country Inns like the Inn at Ballilogue Clochan. I am a versatile and flexible person who can adapt to changing circumstances and marketplaces. Tourism has been my niche, but I have made it a point to challenge myself by taking on clients in the retail, education, hotel, and the start-up and nonprofit

worlds. I thrive on diversity and I am a cool head in the face of adversity.

EXPERIENCE:

July 2015 – Present – Consultant – California School Boards Association. I am currently utilizing my experience as a veteran member of the Tahoe Truckee Unified School District Board to assist in training new Board members around the state in the practice of good governance. This position demonstrates my abilities to train teams of individuals to work together toward common goals and measurement tools to achieve common objectives.

December 14, 2012 – Jan 2015 – Independent Sales and Publishing Consultant – Consulting for Morris Media Inc. – As of December 2012, I sold HD96 my marketing and publishing company of 17 years to Morris Media. I consulted for a period of two years to assure a smooth transition of my prior business. In addition, I consulted on the WHERE America project, which is a Chinese guide to popular US destinations published in partnership with Union Pay. I have also recently consulted for a Lake Tahoe – China inbound luxury ski vacation company. I have had the opportunity to be part of the State of Nevada's consulting team, which resulted in Nevada having the first permanent tourism offices in Beijing and Shanghai. I often coordinate site visits and efforts in the China Market with representatives from Vail Associates and in country representatives for Las Vegas and Lake Tahoe.

November 29, 1995 – December 14, 2012 – Owner – HD96 Marketing - I began HD96 in 1996 lead its development into the largest marketing consultancy and custom publisher in the Western US. The company has produced award winner international Travel Campaigns, Visitor Guides, and specialty publications for many destinations and businesses including Lake Tahoe, Sonoma, Yosemite, Mammoth, The State of Nevada, Ski Lake Tahoe, Las Vegas, Reno and Carson Valley. In recent years, I developed on-line strategies to complement and enhance printed materials. I have acted as a strategic consultant and developed partnerships and publications specific to promotion of International Meetings and Conventions in conjunction with Meetings and Conventions Magazine, Successful profitability.

January 14, 1989 – November 28,1995 – Sales and Special Events Director Lake Tahoe Visitors Authority - In both my professional and volunteer careers I have demonstrated an extensive background in destination special event development, sponsorship and management. I have acted as a developer and manager for such prestigious events as the NBC Celebrity Golf Challenge at Lake Tahoe – The Valhalla Arts and Music Festival – The US Senior Open at Edgewood – The Lake Tahoe Mita Celebrity

Sports Festival - John Denver Celebrity Ski Challenge, The World's Toughest Triathlon and the World Cup of Skiing World Championships. In a volunteer role, I have developed a variety of fund raising events for community organizations including the Warren Miller Winter Celebration, KT Awards and the Friends for Fro – all events that generated six figure proceeds for local non-profits. I have also worked with destinations on development of Special Event assessment tools and marketing plans to guide destination event strategy and funding. February 10, 1984 – January 13, 1989 – Director of Sales, Marketing Director – Heavenly Ski Resort, Lake Tahoe - I began my career at Heavenly as the director of marketing and directed a

1.3-million-dollar annual marketing budget and help develop cooperative marketing efforts for all Lake Tahoe Ski resorts in the formation of the Ski Lake Tahoe and Sierra Ski Marketing Council organizations that continue to thrive today.

January 20, 1980 – February 1,1984 – Destination Supervisor – Thomson Vacations/Thomson Holidays USA - As a destination supervisor for Thomson, I trained and directed all in destination staff, negotiated hotel contracts and supervised the operations of our in-market contractors. This position honed my travel industry and supervisory skills by challenging me with multiple relocations and new challenges. I hired and trained staff and managed destination services in the Bahamas, Mexico, Hawaii, Florida, Jamaica, and Colorado. I also consulted in overseas destinations such as Germany, Egypt, France and Greece.

COMMUNITY SERVICE : Education and Public Administration 1984 – Present As I volunteer I have acted as the president of the Tahoe Truckee Unified School District for 8 years. I was the designated delegate from my region to the California State Educational reform committee for 3 years. I have also been the President and a member of numerous non-profit and tourism boards of directors, including the Lake Tahoe Foundation, Tahoe Tallac Association, North Lake Tahoe Resort Association, Lake Tahoe Economic Development Coalition, Lake Tahoe Summerfest, Lake Tahoe Music Festival, and The Nevada Commission on Tourism. PASSIONS: I am a passionate outdoorswoman – I am an avid snow and water skier, a prolific traveler, an enthusiastic hiker and biker. I blessed to have resided in Placer County and the surrounding region since 1984 and I am a passionate fan of this beautiful and diverse place I call home.

Peter Gower

October 29, 2020

Mr. Scott Carey, AICP State Lands Planner Nevada Division of State Lands 901 S. Stewart Street, Suite 5003 Carson City, NV 89701

Subject: Tahoe Regional Planning Agency Governing Board Member-At-Large

Dear Mr. Carey,

Please accept this letter as my statement of interest in serving as Nevada's Member-at-large on the Tahoe Regional Planning Agency (TRPA) Governing Board. I would bring to the Governing Board a unique combination of experience as a professional land use and environmental planner, appointed official, and native of the Lake Tahoe region.

Over the course of nearly two decades as a professional land use planner and certified environmental planner, I have worked extensively on projects in the Lake Tahoe Basin. The successful completion of these projects required a thorough understanding of the TRPA Code of Ordinances. In 2003, I was one of the first consultants to implement the (then) new Shoreland Scenic Ordinance. As the Code has evolved, including the recent comprehensive update to the Shorezone Ordinance, I have stayed current with the changes and worked with TRPA staff to implement the new ordinances.

My professional experience also involves collaborating with public, state and local agencies, special interest groups, and the public. For example, I have worked closely with the Bureau of Land Management and Forest Service in Nevada and California on complex land management and natural resource planning programs and projects. I also provide environmental permitting support to industry groups and commercial clients throughout Nevada.

I will also bring to the TRPA Governing Board my lessons learned from serving as a Planning Commissioner on the City of Reno and Truckee Meadows Regional Planning Commissions. As chairman of the City of Reno Planning Commission from 2016 to 2018, I led the Commission's involvement in the City of Reno's Relmagine Reno Master Plan update and guided the Commission through many contentious and challenging public hearings. The Commission hosted numerous public workshops and meetings to review iterations of the Master Plan. The adopted Master Plan demonstrates sound planning that incorporated extensive public input, scientific data, and consideration of policy implications. The Planning Commission is currently involved in the RENOvation zoning code update, which will result in a comprehensive overhaul of the city's zoning code. As a member of the Truckee Meadows Regional Planning Commission, including as chairman from 2018-2019, I participated in and led the Commission's statutorily-designated oversight and adoption of the updated Truckee Meadows Regional Plan. My strong record of public service will reinforce my effectiveness as a TRPA Board Member. On a more personal note, my family has resided, full-time, in the Tahoe Basin for over five decades and I grew up on the North Shore. During this time, I have lived the environmental, economic, and social changes. I know firsthand of the affordability challenges, the need to balance the economic benefits of tourism and outdoor recreation with environmental conditions, and the ever-present threat of wildfire and other climate stressors. I have also witnessed the TRPA exercise its authority as provided in The Compact to address these challenges. I am confident and optimistic, just as I was in 1997 when I listened to President Clinton and Vice-President Al Gore at the first Lake Tahoe Presidential Summit, that the TRPA and its numerous partners will continue to fulfill the Compact for the betterment of the Lake and those who benefit from its ecological, social, and economic values.

Serving on the TRPA Governing Board would be an opportunity to contribute my professional and personal experiences to critical decisions that will influence the future of the Tahoe Basin for decades. I am prepared for the challenge. I will bring to the Governing Board practical experience implementing the TRPA Code of Ordinances, lessons learned from serving in leadership roles on other appointed bodies, and a lifetime of firsthand knowledge gained from living in the Basin. I greatly appreciate your consideration of my appointment. Please contact me should you need additional information to inform your decision.

Sincerely,

Allan

Peter Gower <u>Peter.w.gower@gmail.com</u> (775) 815-5110

PETER GOWER

(775) 815-5110 Peter.w.gower@gmail.com

Mr. Gower is a leader in the land use and environmental planning fields. His academic and professional experience includes developing environmental assessments, preparing sustainability studies, engaging community stakeholders, and crafting regional environmental and land use policies. Throughout his career, Peter has established strong working relationships with agency, industry, non-profit, academic, and public stakeholders. He is adept at working with these diverse groups on challenging environmental, energy, and land use issues. Peter is also an active community leader, serving on the City of Reno Planning Commission, Truckee Meadows Regional Planning Commission, and the board of an active non-profit.

Professional Experience

Environmental Planner and Project Manager 2012 – Present

Environmental Management and Planning Solutions, Inc., Reno, NV

Responsibilities:

- Manage environmental permitting and compliance for federal agency and third-party commercial clients.
- Prepare sustainability plans, recreation management plans and recreational carrying capacity studies, resource management plans, and other special studies and analyses.
- Facilitate public and stakeholder engagement efforts.
- Manage project budgets, staffing, and quality assurance.

Senior Planner

Truckee Meadows Regional Planning Agency, Reno, NV

Responsibilities:

- Manage the agency's water, environmental, and energy portfolios. Develop annual work program and strategic objectives for those portfolios.
- Lead a Regional Plan policy update for the placement of electrical transmission infrastructure including providing expert testimony in court, leading public workshops, and providing presentations to governing bodies.
- Lead a comprehensive Regional Plan policy amendment process related to sustainable water resources.

<u>Education</u>

Master of Science Land Use Planning University of Nevada, Reno

Bachelor of Art

Political Science University of Nevada, Reno

Bachelor of Science

Geography (Minor in Env. Studies) University of Nevada, Reno

Certifications

American Institute of Certified Planners

Certified Environmental Planner

Professional Certificate in Green Building and Sustainable Design (UC Davis)

2008 – 2011

Agan Consulting Corporation, Incline Village, NV

Associate Planner/Scenic Program Manager

Responsibilities:

- Manage residential and commercial project permitting from initial contract through development.
- Conduct visual impact analyses.

Appointed Positions and Community Leadership

Planning Commissioner

City of Reno, Reno, NV

Highlights:

- Chairman 2016 2018
- Vice-chairman 2015 2016
- Chaired commission through the Relmagine Reno Master Plan update
- Currently working on the RENOvation Zoning Code update

Regional Planning Commissioner

Truckee Meadows Regional Planning Agency, Reno, NV

Highlights:

- Chairman 2018 2019
- Vice-chairman 2017 2018
- Chaired commission through the Regional Plan update

Board Member

Keep Truckee Meadows Beautiful, Reno, NV

Highlights:

- Provide executive oversight of the organization including finances and budget, staffing, work programs, and organizational strategy.
- Contribute to fundraising efforts including identifying and meeting with current and prospective donors, attending fundraising events, and providing strategic input for grants and other funding opportunities.

References

Provided upon request

2016 - Present

2014 - Present

2003 - 2008

2015 – Present

24

Michael Harper

Michael A. Harper, FAICP 550 W. Plumb Ln., Suite B, PMB213 Reno, NV 89509 Ph: 775-825-1422 E-mail: retcoplnr09@hotmail.com

Nevada Tahoe Regional Planning Agency 901 S. Stewart St., Ste 5003 Carson City, NV 89701

SUBJECT: At-Large Appointment

Nevada Tahoe Regional Planning Agency:

My name is Michael Allen Harper. Please accept this correspondence as my interest in being appointed the At-Large member of the Tahoe Regional Planning Agency (TRPA) and the Nevada Tahoe Regional Planning Agency (NTRPA). I have enclosed my resume as requested.

I have been retired for 11 years from a nearly 31 year career as a certified professional land use planner. My career was as a public sector planner with the City of South Lake Tahoe (one and onehalf years) and with Washoe County (29 and one-half years). During my time with the City of South Lake Tahoe I was employed as an intern, then as a contract planner. In addition to my primary responsibility of developing the city's first growth management plan, I was also asked to participate in responding to initiatives proposed by the TRPA and the California Tahoe Regional Planning Agency (CTRPA).

My 29-plus year career with Washoe County included working first as a staff planner through stints as a planning manager, assistant planning director and department head with the county's planning organization. During my time with Washoe County, I was the permanent alternate appointee to the TRPA's Governing Body when the County Commissioner appointed by the Board of Commissioners was unable to attend TRPA Governing Body meetings. In addition, I represented Washoe County on the TRPA's Advisory Planning Commission (APC) and was its chair for two successive terms. I served nine years on the Tahoe Transportation District (TTD) Board and was its chair during those years. When the State of Nevada Legislature created the Commission on the Purchase of Land on the Nevada side of the Tahoe Basin, I was Washoe County's appointee to that Commission and was its chair during the Commission's duration.

As noted earlier in this correspondence, I am a certified professional land use planner by the American Institute of Certified Planners (AICP) and was honored to be elected to the College of Fellows of the AICP. I was active with the American Planning Association (APA) during and after my professional career – serving as President, Vice-President, Treasurer, and Professional Development Officer of the Nevada APA Chapter. In addition, I was a board member and treasurer of the County Planning Division (APA) and National Association of County Planners during and after my professional career.

I have stayed involved with planning as a member of the Local Leaders Institute sponsored by the University of Nevada, Reno. This organization provides educational opportunities to local governmental agencies and their governing bodies on how planning interacts with their duties.

I have a long standing involvement with Lake Tahoe issues and with the organizations that guide planning in the basin. As a retired public official, I have the time and energy to devote to the position of At-Large representative to the NVTRPA and TRPA.

Thank you for your consideration of my request to be the TRPA and NTRPA At-Large representative.

Sincerely,

Michael d. Haypen

Michael A. Harper, FAICP

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FAIO N UADED

| | МІСПАЕ | L ALLEN HAKPER, FAICP | | |
|---|--|--|--|--|
| Professional: Personal: | | | | |
| | W. Plumb Ln., Ste. B, PMB #213 | 3040 Oreana Dr. | | |
| | no, NV 89509 | Reno, NV. 89509 | | |
| E-M | nail: retcopInr09@hotmail.com | <i>Ph</i> : (775) 825-1422 (H) | | |
| | Summa | ry of Professional Experience | | |
| • | • Planning Manager, Advanced Planning Program, Washoe County Department of Community Development (1999-2009) | | | |
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| • | Special Projects Manager, Washoe County Department of Community Development (1997-1999) | | | |
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| • | | | | |
| | Planner II and III, Washoe County Department of Regional Planning (1980-1981) Forecast Applying Regional (1979) | | | |
| | Forecast Analyst, Bentley Nevada (1979) Michael A. Harmer, Planning Consultant (1078, 1070) | | | |
| • | Michael A. Harper, Planning Consultant (1978-1979) Blanning Consultant City of South Lake Takes Community Development Department (1977-1978) | | | |
| • | | | | |
| | | ghlights of Professional Activities | | |
| Hor | | anigina of Professional Activities | | |
| • | Recipient Nevada Chapter, APA, President's A | ward for Lifetime Achievement (2017) | | |
| • | | resident's Award for Service to the Organization (2013) | | |
| • | Recipient Nevada Chapter, APA, President's A | - | | |
| • | College of Fellows of the American Institute of | • • • • • | | |
| Lea | dership | | | |
| • | | rogram, University of Nevada College of Business (2014-Present) | | |
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| • | | Division, American Planning Association (2007-2018) | | |
| | Commissioner, Region VI, American Institute of Certified Planners (1998-2002) | | | |
| | Member, Exam Committee, American Institute of Certified Planners (1992-1996; 1998 - 2003) (Chair: 1998 - 2003) | | | |
| | Member, Exam Prep Review Material Task Force, American Institute of Certified Planners (2005-2006) Member, Planners' Support Task Force, American Planning Appaciation (American Institute of Certified Planners (1003-2004) | | | |
| Member, Planners' Support Task Force, American Planning Association/American Institute of Certified Planners (1993-2004) (Chair: 1995-1998) | | | | |
| • | Member, Site Visitors Pool, Planning Accreditati | on Board (2005-2013) | | |
| • | | | | |
| • | | | | |
| • | Member, Board of Directors, Tahoe Transportati | | | |
| • | Member and Chair, State of Nevada Commission | n on the Purchase of Land in the Lake Tahoe Basin (1987-1988) | | |
| • | Member, Technical Advisory Committee, Regiona 2002-2003 & 2005-2006; Chair: 2003-2004 & 200 | al Transportation Commission of Washoe County (1996-2009) (Vice-Chair: 06-2007) | | |
| • | Member, State Planning Directors In the West We | orking Group (2001-2007) | | |
| ٠ | Member, Environmental Law Institute Advisory Co | ommittee: Conservation Thresholds for Land Use Planners (2008-2010) | | |
| • | Member, Tahoe Foundation (2012-Present) | | | |
| • | Member, AICP College of Fellows Communication | | | |
| • | Member, AICP Exam Application Review Commit | | | |
| • | Member, AICP Exam Questions Review Committe | | | |
| • | | ntative, Governing Board, Tahoe Regional Planning Agency (1997-2009) | | |
| • | | a Chapter, American Planning Association (2004-2009); Interim Professional | | |
| • | Development Officer (2007); Professional Deve President Neveda Chapter American Planning A | | | |
| | | | | |
| | | | | |
| Faculty | | | | |
| • | Faculty, National Business Institute (1998-2010) | | | |
| • | Adjunct Faculty, Department of Geography, Univ | versity of Nevada, Reno (2007-2009) | | |
| • | Presenter, Rocky Mountain Land Use Institute's | - | | |
| • | | ning Rule Science Symposium & Roundtable (2010) | | |

Education

- Master of Public Administration, University of Nevada, Reno (1977) Bachelor of Arts. University of Nevada, Reno (1973) .
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PROFESSIONAL

2009-Present

RETIRED

- Presenter: Rocky Mountain Land Use Institute Conference "Ethics for Planners" session (2010, 2011, 2012)
- Presenter: U.S. Forest Service Science Forum on the Update of the Planning Rule and participant in U.S. Forest Service Roundtable on the Update of the Planning Rule (2010)
- Presenter: Western Planning Resources, Inc./Planning Association of Washington Conference "Water Resources: Emerging Issues" and "Ethics for Planners" sessions (2010)
- Site Review Team participant, Planning Accreditation Board, for the Master of Urban Planning and Environmental Policy Program, Texas Southern University (2010);
- Treasurer, Nevada Chapter, American Planning Association (2011-2017); Assistant Treasurer (2011)
- Evaluator, American Planning Association Planning Student Organization Award (2011)
- Alternate, Washoe County Design Review Committee (2011-14), Primary (2014-Present)
- Site Review Team participant, Planning Accreditation Board, for the Bachelor and Master of Urban and Regional Planning Program, Alabama A&M University (2012)
- Member, AICP College of Fellows Communications Strategies Working Group (2012)
- Co-founder and Presenter, Local Leaders Institute, University of Nevada Cooperative Extension (2012-13)
- Site Review Team participant, Planning Accreditation Board, for the Bachelor of Arts of Planning Program, Eastern Michigan University (2013)
- Co-chairman, Joint Nevada Chapter, American Planning Association and Western Planning Resources, Inc. conference committee (2012-13)
- Presenter: Nevada League of Cities and Municipalities/Nevada Association of Counties joint conference "Planning and Land Use" session (2013)
- Presenter: Nevada Chapter, American Planning Association/Western Planning Resources, Inc. joint conference "Local Leaders Institute" and "Ethics for Planners" session (2013)
- Site Review Team participant, Planning Accreditation Board, for the Bachelor of Science of Urban Planning and Master of Urban Planning Programs, Eastern Washington University (2013)
- Co-founder and Presenter, Nevada Leaders Institute, University of Nevada College of Business (2014-Present)
- Presenter: Nevada Chapter, American Planning Association annual conference "Nevada Leaders Institute" and "FAICP Members Forum" (2014); Overview of Nevada's Planning Commissions (2019)
- Member: AICP Exam Application Review Committee (2015-Present)
- Member, AICP Exam Questions Review Committee (2015-Present)

1999-2009

PLANNING MANAGER, Advanced Planning Program, Washoe County, NV., Department of Community Development

- Manage 7 person staff responsible for advanced planning program in unincorporated portion of county. Components of program include:
 - Periodic updates to elements and area plans of the county's comprehensive plan
 - Processing of requested amendments to the comprehensive plan
 - Participation in update and amendments of Truckee Meadows Regional Plan
 - Processing of requested amendments to county's development code
 - Population estimations and forecasting
 - Regional Open Space program
 - County Affordable Housing program
 - Department liaison with county legislative team during Nevada State Legislature's sessions
 - All planning responsibilities in Tahoe Planning Area (Lake Tahoe portion of County)
- Manage program budget (excluding personnel costs) of approximately \$300,000
- Permanent County alternate to the Tahoe Regional Planning Agency Governing Board.
- Alternate representative to the Tahoe Regional Planning Agency Advisory Planning Commission
- Permanent County representative to the Tahoe Transportation District Board of Directors, Chair: 2000-2009
- Permanent County representative to the Tahoe Transportation Commission, Chair: 2000-2006; 2007-2009
- County representative to the Tahoe Basin Executives Committee (2001-2003)

- County planning representative to the Washoe County Regional Transportation Commission's Technical Advisory Committee, Vice-Chair: 2002-2003 & 2005-2006, Chair: 2003-2004 & 2006-2007
- Deputy Planning Section Chief, Regional Emergency Operations Center (2002-2009)
- Highlights of program management include:
 - Drafting of new regulations to accommodate manufactured housing in all residential categories
 - Completion and annual management of the Tahoe component to the County's capital improvements program
 - Completion of approximately \$5 million in bike path and pedestrian improvements in Lake Tahoe portion of County
 - Completion of two sub-regional open space plans (collaboration with U.S. Forest Service and U.S. Bureau of Land Management), awarded NV Chapter – APA Best in Environmental Planning Award: 2003
 - Coordination of County's participation in Truckee Meadows Regional Plan (2002 & 2006) update including preparation of alternative proposal for regional plan update; participation in mediation process for resolution of regional plan issues; preparation of settlement agreement protocols; development of a cooperative planning review process
 - Funding of affordable housing opportunities
 - Analysis of workforce housing opportunities in Lake Tahoe portion of county
 - Participation with Bureau of Land Management in adoption of revised management plan for County
 - Participation with U.S. Forest Service on Sierra Front management plan for County portion of plan
 - Development of unincorporated community boundaries and identification of community character management plans, first adopted plan awarded NV Chapter – APA Outstanding Plan Award: 2005
 - Revision of County comprehensive plan to bring plan into conformance with revised regional plan and introduction of community character based planning focus
 - Revision of comprehensive plan organization and format
 - Revision of On-premise and Off-premise sign regulations
 - Establishment and administration of maintenance district for commercial core improvements at Crystal Bay, NV
 - Preparation of program for undergrounding utilities in Crystal Bay, NV
 - Preparation of alternative scenic regulations for Tahoe Basin
 - Assessment of county's Development Code through management of \$105,000 consultant contract
 - Creation of a revised Development Code format through management of \$25,000 consultant contract
 - Participation in the Tahoe Regional Planning Agency's Place-making and Pathways 2007 efforts (2004-2008)
 - Participation in revision of County's open space plan and development of natural resources plan; revised plan adopted 2008 (received 2009 National Association of Counties/Trust for Public Lands environmental award for mid-sized counties, and the National Association of County Planners Award for mid-sized counties)
 - Development of Town Center and Secondary Transportation Oriented Development Corridor plans for selected areas
 - Management of process to create a separate zoning map and land use map program (2-map) as a substitute for the current single land use/regulatory zoning map (1-map) program

2007

INTERIM PLANNING MANAGER, Current Planning Program, Washoe County, NV., Department of Community Development

- Manage 7 person staff on an interim basis that are responsible for current planning program in unincorporated portion of county while completing responsibilities of Planning Manager for the Advanced Planning Program. Components of program include:
 - Review of project applications including
 - o Tentative and final subdivision maps
 - o Special Use and Administrative Permits
 - o Variances
 - o Boundary line adjustments
 - Processing of requested site specific amendments to the comprehensive plan
 - Support to the Washoe County Planning Commission and Washoe County Board of Adjustment
 - Management of Permits+ program
 - Counter assistance to the public
- Manage program budget (excluding personnel costs) of approximately \$180,000

SPECIAL PROJECTS MANAGER, Washoe County, NV., Department of Community Development

- Responsible for special projects for department. Special projects included:
 - Review of customer service operations and recommendations for combining building permit, development permit and business license into one central customer service location;
 - Management of contract for citizen based visioning study for mixed residential/commercial corridor (Department received an award from the Nevada Chapter, American Planning Association, for this study);
 - Management of regional study (two cities and county) effort to plan for and regulate the siting of wireless telecommunication sites;
 - Responsible for reviewing County departments' responses to legislative proposals and coordinating County positions on legislative proposals submitted during the 1997 and 1999 Nevada Legislative sessions;
 - Developed electronic circulation system for review of legislative proposals by linking internet, word processing and e-mail system
 - Testified in support of 1997 changes that significantly streamlined County's development review practices
 - Testified in support of 1999 changes that amended state enabling planning and zoning legislation
 - Responsible for coordinating and writing amendments to County's
 - Storm drainage regulations
 - Street design regulations
 - Nuisance regulations
 - Off-premise and On-premise sign ordinances
 - Adult uses regulations
 - Responsible for coordinating and writing new County regulations for
 - Wireless (cellular phone) facilities siting
 - Landscaping and lighting maintenance districts
 - Creation of County legislation and rules, policies and procedures for implementation of a hearing examiner process for development applications;
 - Liaison with regional planning agencies on specific procedural issues
- Permanent County alternate to the Tahoe Regional Planning Agency Governing Board.
- Permanent County representative to the Tahoe Transportation District
- County planning representative to the Washoe County Regional Transportation Commission's Technical Advisory Committee.
- Management of Tahoe Basin projects including:
 - North Stateline Beautification Project: a \$1.65 million redevelopment project for the casino core at the north end of the lake (County received award of excellence in design from the Washoe County Design Awards Program);
 - Central Incline Village pedestrian path improvements: approximately \$800,000 project installing new water quality improvements, new pedestrian paths and street furniture;
 - Expanded Incline Village pedestrian and bike lane improvements: approximately \$1,200.000 project adding
 pedestrian paths and bikeways and striping existing streets for bike lanes;
 - Amendment to Development Code to allow dedication of water rights and water/sewer facilities to local general improvement district;
 - Development of capital improvements program for Tahoe portion of County to coordinate expenditure of various local and regional revenue sources for water and air quality improvements;
 - Creation of commercial core maintenance district for landscaping and street frontage improvements.
 - Participation in development of commercial floor area allocation program and related environmental project list.

1990 - 1996

DIRECTOR, Washoe County, NV., Department of Development Review

- Managed 19 person department responsible for project review, zoning ordinance maintenance, code enforcement, business license issuance, design review, and regional street naming
- Managed an annual budget of \$985,000
- Responsible for developing organizational structure, enabling ordinances, and budget for new department created in 1990
- Utilized a team management approach in development and execution of annual programmatic department work plan and budget

Resume -- Michael A. Harper, FAICP page 5

- Represented the department before the county planning commission, board of adjustment, and board of county commissioners
- Represented the county on the Tahoe Regional Planning Agency's Governing Board (intermittent appointment)
- Represented the county during the biennial legislative session on planning and zoning legislation
- Member of internal county committees on legislative activities, operation of county support departments (chair), communication with employees and public, responsive government (chair) and public noticing procedures
- Member of County Development Code Steering Committee which oversaw the drafting and implementation of a new comprehensive development ordinance
- Highlights of position tenure include:
 - Introduction of computer based permit tracking system (PERMITS) for business licenses and project applications
 - Creation of code enforcement education program for citizen organizations
 - Completion of Geographic Information System (GIS) zoning maps
 - Completion of Community Plans (commercial core plans) for Lake Tahoe portion of county (Department received awards from National Association of Counties, and Nevada Chapter, American Planning Association for facilitating citizens' based economic development plan)
 - Representation of county on advisory planning commission of the Tahoe Regional Planning Agency for a 13 year period
 - Successful integration of the business license program, formerly in a different department, with the Department of Development Review
 - Creation and implementation of a 5 year transition program from current zoning classifications to new land use designation system
 - Creation of an interdisciplinary Design Review Committee consisting of planning, architectural, and landscape architecture professional for review of design issues within county (Department received award from Nevada Chapter, American Planning Association for design review process; successor department received award from Truckee Meadows Tomorrow program for annual design awards program)
 - Completion of Aggregate Resources Study for county that involved joint funding from the private sector and the county (Department received award from National Association of Counties for facilitating joint funding and completion of study)
 - Completion of evaluation of the county's sign ordinance in cooperation with the outdoor sign industry, using a
 global positioning system to establish the specific location of signs and create an overlay using the county's
 GIS mapping program
 - Staffing of a Development Services Advisory Committee that consists of county employees and development industry representatives; the purpose of the committee is to provide an informal forum for discussion of development review issues
 - Joined in a public/private partnership to establish and fund a community clean-up program that provided an alternative to code enforcement efforts to reduce trash and junk in an urbanizing portion of the county
 - Created summaries of development code for real estate industry and county assessor's staff (Department received award from Nevada Chapter, American Planning Association, for summaries)
 - Created operating rules, policies and procedures for county planning commission and board of adjustment which were subsequently adopted by these bodies

1981 -- 1990

ASSISTANT DIRECTOR, Washoe County, NV., Department of Comprehensive Planning

- Managed 11 person division responsible for project review, zoning ordinance maintenance, code enforcement, and regional street naming
- Managed an annual budget that increased from \$175,000 to \$350,000
- Participated in a team management approach with the director of the department for the development and execution of the annual programmatic department work plan and budget
- Developed the annual current planning division's work plan and budget
- Represented the department before the regional planning commission, county planning commission, board of adjustment, and board of county commissioners
- Represented the county on the Tahoe Regional Planning Agency's Advisory Planning Commission (permanent appointment) and Tahoe Regional Planning Agency's Governing Board (intermittent appointment)
- Represented the county on the State of Nevada Commission for the Purchase of Land in the Lake Tahoe Basin
- Represented the county during the biennial legislative session on planning and zoning legislation
- Certified as expert witness: Washoe County District Court; U.S. Bankruptcy Court
- Highlights of position tenure include:

Resume -- Michael A. Harper, FAICP page 6

- Creation of first zoning enforcement program and hiring of zoning enforcement staff
- Completion of comprehensive revision to zoning ordinance
- Development and adoption of regional street naming interlocal agreement
- Participation with department management team in creating county GIS
- Participation with and involvement in development of county comprehensive plan program

1980

PLANNER III, Washoe County, NV., Department of Regional Planning

- Managed 5 person current planning team in department that was direct predecessor to the Department of Comprehensive Planning; responsible for project review and zoning ordinance maintenance
- Represented the department before the regional planning commission, city and county boards of adjustment, City of Reno, NV., council, and board of county commissioners
- Prepared staff reports for appointed and elected bodies
- Performed duties as zoning administrator in issuing staff level variances

1980

PLANNER II, Washoe County, NV., Department of Regional Planning

- Responsible for project review in department that was direct predecessor to the Department of Comprehensive Planning;
- Represented the department before the regional planning commission, city and county boards of adjustment
- Prepared staff reports for appointed and elected bodies
- Performed duties as zoning administrator in issuing staff level variances

1979 - 1980

FORECAST ANALYST, Bentley Nevada

- Responsible for weekly forecasts of product demand in marketing division of major firm specializing in machinery protection equipment
- Prepared biweekly market analysis
- Prepared weekly components production schedule
- Prepared confidential company progress reports

1978 - 1979

CONSULTANT, Michael Harper Consultant

- Services offered in the area of site planning, public sector management, policy analysis
- Highlights of position tenure include:
 - Alternate energy analysis of development in Lake Tahoe basin

1977 - 1978

PLANNING CONSULTANT, City of South Lake Tahoe, CA., Community Development Department

- Contract Senior Planner responsible for preparing a growth management plan for the city
- Managed an \$18,000 contract
- Managed a staff of 1
- Prepared and executed original data research on population trends, housing stock, funding sources, legal issues, city service levels for the growth management plan
- Prepared preliminary and final policy document for growth management plan, as well as periodic progress reports
- Presented preliminary and final policy document to citizen organizations, city planning commission, El Dorado
- County, CA board of supervisors, and city council
- Prepared draft noise ordinance for city
- Represented city on ad hoc regional air quality committee, and city human services committee
- Highlights of position tenure include:
 - Completion and acceptance of growth management plan by city council

1977

INTERN, City of South Lake Tahoe, CA., Community Development Department

- Intern position primarily responsible for preparing overview of growth management techniques for city
- Presentation of growth management techniques overview to city planning commission, and city council
- Responsible for preparing city's response to regional planning agency's water quality draft plan, and State of California's economic diversification draft plan
- Prepared program budget format for manager's office
- Highlights of position tenure include:

Resume -- Michael A. Harper, FAICP

- page 7
- Completion and acceptance of growth management techniques study by city council

EDUCATION

1973

- Bachelor of Arts, University of Nevada, Reno
- Major: History Minor: Political Science

1977

• Master of Public Administration, University of Nevada, Reno (1st degree awarded by university) Fields of Concentration: Public Policy, Management

1981

- Mid-Management Skills, Washoe County Training Program
- Land Use Law for Planners and Lawyers, Planners Training Service, American Institute of Certified Planners

1982

• Time Management, Washoe County Training Program

1983

Decision Making, Washoe County Training Program

1984

- Positive Negotiation, Washoe County Training Program
- Principles and Practice of Urban Planning, Institute for Training in Municipal Administration, International City Management Association (ICMA)

1986

Performance Management, Washoe County Training Program

1987

• Effective Zoning Administration Techniques, College of Engineering, University of Wisconsin--Madison

1988

- Managing Change, Washoe County Training Program
- Innovation Program, Washoe County Training Program
- Land Reassembly and Development: Subdivision Redesign and Ownership Pooling, Lincoln Institute of Land Policy

1990

Conflict Management, Washoe County Training Program

1993

- Shifting Sands, 1992 Land Use Court Case Review, Nevada Chapter, American Planning Association
- Grading Workshop for Planners, Nevada Chapter, American Planning Association

1994

• Issue Identification and Resolution Training Program, Washoe County Training Program

1995

• Myers-Briggs Assessment Tool: Using for Organizational Effectiveness, Washoe County Training Program

1996

 Planning and Financing Capital Improvements Programs, American Public Works Association and University of Wisconsin-Madison

1997

- New Trends in Neighborhood Planning, American Planning Association
- Best Development Practices, American Planning Association

Resume -- Michael A. Harper, FAICP page 8

1998

• Public Anger and the Decision Making Process, American Planning Association

1999

- Core Supervisors Series, Washoe County
- Prohibited Discriminatory Practices, Washoe County

2000

Introduction to ArcView GIS

2004

IS-195 Basic Incident Command System, FEMA

2007

ICS-703 NIMS Resource Management, FEMA

2008

- ICS-300 NIMS Incident Command System Intermediate, FEMA
- ICS-400 NIMS Incident Command System Advanced, FEMA

PROFESSIONAL AFFILIATIONS

- Advisory Planning Commission, Tahoe Regional Planning Agency (1981 1995, 2001-2009) Chair: 1982 –1985; Alternate: 2001-2009
- American Institute of Certified Planners (1988 -- Present) **Registration Number: 6266** Member, Exam Specifications Committee: 1992 - 1996; 1998 - 1999 Chair: 1998 - 1999 Member, Planners Support Task Force: 1993 - 2004 Chair: 1995 - 1998 Member, AICP Commission [governing body] (representing Region VI), 1998 – 2002 Member, Professional Practices Committee: 1998 - 2002 Member, Bylaws Committee: 1998 - 2001 Chair: 1998 - 2001 Member, Exam Committee: 1999-2003 Chair: 1999 - 2003 Candidate for AICP President's position, 2002 and 2004 Inductee: College of Fellows: 2004 Member, AICP Exam Prep Review Material Task Force: 2005-2006 Reviewer, AICP High School Essay Program: 2006-2009 Interim Professional Development Officer, Nevada Chapter: 2007 Professional Development Officer, Nevada Chapter: 2008-2009 Member, FAICP Communications Strategies Working Group: 2012 Member, AICP Exam Application Review Committee: 2015-Present Member, AICP Exam Questions Review Committee: 2015-Present American Planning Association (1980 -- Present) • Secretary, Northern Nevada Section: 1984 -- 1986 Vice-President, Nevada Chapter: 1986 -- 1987 President, Nevada Chapter: 1987 - 1991 Immediate Past President, Nevada Chapter: 1991--1995 Co-Chair, Planning Commissioners' Liaison Committee, Nevada Chapter: 1991--1995
 - Chair, Nevada Chapter By-laws Review Committee: 1995--1996
 - Ex-officio Member, Executive Board, California Chapter: 1998 -- 2002
page 9

Member, Chapter Presidents' Council Chapter Grants and Research Committee: 1988 -- 1991 (Chair: 1989 --1991) Candidate for Region VI Director's position, 1994, 2006 Member, Planners Threatened Committee, 1984-1987 Speaker, National Conference: 1986, 1989, 1995, 1998, 1999, 2000, 2001, 2002, 2003, 2005, 2008 Speaker, Leadership Conference: 1997, 1998, 2002 Participant, National Conference Planner's Day in School: 1989 - 1991 Planning Officials Development Officer, Nevada Chapter: 2004 - 2009 Nevada Chapter Representative to the Western Planning Resources, Inc. Executive Board: 1990-1993; 2005 -2013 Member and Co-chair Local Programs Committee, Nevada Host Committee for the 2008 National Conference (Las Vegas): 2006-2008 County Planning Division Treasurer and Executive Board Member: 2007-Present (Treasurer: 2007-2018) Recipient 2009 Nevada Chapter President's Award for Outstanding Service to the Public Treasurer, Nevada Chapter: 2011 - 2017; Assistant Treasurer: 2011 Evaluator, Planning Student Organization Award: 2011 Conference co-chair, Nevada Chapter, APA / Western Planning Resources, Inc. joint conference (2012-13)

- American Society for Public Administration (1977 -- 2002) Member, Executive Board, Sierra Nevada Chapter: 1985 -- 1992 President, Sierra Nevada Chapter: 1986 -- 1989 Immediate Past President, Sierra Nevada Chapter: 1990
- Coordinated Transit System Management Company (Blue Go) So. Lake Tahoe (2003-2006) Board Member: 2003-2006
- Environmental Law Institute Member, Advisory Committee Conservation Thresholds for Land Use Planners: 2008 -- 2010
- International City and County Management Association (1984 1999)
- Local Leaders Institute, University of Nevada Cooperative Extension (2012-2013) Co-founder and Presenter
- National Association of County Planners (2003 Present) Board Member: 2003-present (Treasurer: 2005-2018) Speaker, National Association of Counties Conference, Phoenix, AZ: 2004 Speaker, Nevada Association of Counties Conference, 2005
- National Business Institute: Faculty (1998 2009)
- Nevada Leaders Program, University of Nevada College of Business (2014-Present) Co-founder and Presenter
- Pi Sigma Alpha, Political Science Honor Society (1976 -- Present) President, Delta Xi Chapter: 1976 – 1977
- Regional Transportation Commission Technical Advisory Committee (1996 -- 2009) Vice-Chair: 2002-2003, 2005-2006; Chair: 2003-2004, 2006-2007
- Residential/Commercial Allocation Performance Committee, Tahoe Regional Planning Agency (1997 2002)
- Rocky Mountain Land Use Institute (2008, 2010, 2011, 2012) Speaker: Ethics
- Site Visitors Pool, Planning Accreditation Board (2005-present) Site Visit – University of Iowa: 2006; Texas Southern University: 2010; Alabama A&M University: 2012; Eastern Michigan University: 2013; Eastern Washington University: 2013

Resume -- Michael A. Harper, FAICP page 10

- State of Nevada Commission on the Purchase of Land in the Lake Tahoe Basin (1987 1988) Chair: 1987 - 1988
- State Planning Directors of the West Working Group Lincoln Institute of Land Policy (2001 – 2007)
- Tahoe Basin Executives Committee (2001 2003) Representing Washoe County Manager
- Tahoe Transportation District (1999 2009) Member, Finance Committee: 2000 – 2009 Chair: 2000-2009
- Tahoe Transportation Commission (1999-2009) Chair: 2000-2006; 2007-2009
- Truckee Meadows Regional Planning Agency's Planning Director's Committee (1995 1997, 1998 1999)
- United States Forest Service Presenter – Science Forum on development of new planning rule (2010) Participant – Roundtable on development of new planning rule (2010)
- University of Nevada-Reno, Geography Department (2007 2009) Adjunct Faculty: "Managing the Planning Process" (2007)
- Washoe County Community Development Block Grant Advisory Committee (1979 -- 1984)
- Washoe County Design Review Committee (2011-2018)
- Western Planning Resources, Inc. (1990 -- 2017) Member, Executive Board: 1990 - 1993; 2005 - 2013 Recipient, President's Award for Service to the Organization: 2013

PUBLICATIONS

- Introduction to Growth Management, City of South Lake Tahoe, CA., Summer 1977
- <u>Community Development Patterns for South Lake Tahoe, California</u>, City of South Lake Tahoe, CA., Summer 1978
- <u>Nevada Planning Commissioners Primer</u>, Nevada Chapter, American Planning Association, November 1990 (Editor)
- Development Information Handbook -- Reno/Sparks Association of Realtors, January 1995
- <u>Appraisers Guide for the Washoe County Assessor</u>, (co-authored with Dean Diederich, AICP and Catherine McCarthy, AICP), October 1995
- "Nevada's Circuit Riding Consultant", Nevada Government Today, Nevada League of Cities, Summer 1976
- "Growth Management for Nevada", Nevada Government Today, Nevada League of Cities, Spring 1976
- "Major Project Review in Washoe County", Newsletter of the Nevada Chapter, American Planning Association, March/April 1984
- "The Land Planner's Perspective--Local Government Regulation of Mining Activities", Industrial Minerals in the Basin and Range Region--Workshop Proceedings, U.S. Geological Survey Bulletin 2013, May, 1990
- "Planning for the World's Oldest Profession" (co-authored with Edward Wynes, AICP), The Western Planner, Western Planning Resources, Inc., Fall 1993
- "Planning Commissioners Corner Commission Procedures" (co-authored with Rob Joiner), The Western Planner, Western Planning Resources, Inc., March 1995
- "Planning Commissioners Corner Tie Votes", The Western Planner, Western Planning Resources, Inc., June 1997
- "Board of Adjustment Responsibilities and Duties", <u>Major Land Use Laws in Nevada</u>, NBI, Inc., Eau Claire, WI, 1998, 1999, 2000



Resume -- Michael A. Harper, FAICP page 11

- "Planners Under Fire", <u>Revolutionary Ideas in Planning: Proceedings of the 1998 National Planning Conference</u>, Pable, Bill and McClendon, AICP, Bruce, Ed.s, AICP Press, Washington, D.C., 1998
- "Planning Commissioners Corner Planning Commission Ethics", *The Western Planner*, Western Planning Resources, Inc., June 1998
- "The Comprehensive Plan", <u>Nevada Land Use: Current Issues in Subdivision, Annexation and Zoning Law</u>, NBI, Inc., Eau Claire, WI, 1999
- "Mandatory Continuing Education Program for AICP Members to be Considered in Long Beach", <u>CalPlanner</u>, California Chapter, American Planning Association, Sacramento, CA, June/July 2000
- "AICP Commission Continues Review of Requiring Continuing Education:, <u>CalPlanner</u>, California Chapter, American Planning Association, Sacramento, CA, January/February 2001
- "Regional Planning in the State of Nevada: Four Models", monograph for the Western State Planners Leadership Conference, Lincoln Institute, Cambridge, MA, May 2001
- "Professional Planners Registration Examination in the Peoples Republic of China" (co-authored with Sam Casella, FAICP), AICP Casebook insert, American Institute of Certified Planners, Washington, DC, Spring 2002
- "The Planning Process and Effective Land Use Techniques", <u>Nevada Land Use: Current Issues</u>, NBI, Inc., Eau Claire, WI, 2002
- "The Land Division Process and the Comprehensive Plan", <u>Nevada Land Use: Current Issues in Subdivision</u>, <u>Annexation and Zoning Law</u>, NBI, Inc., Eau Claire, WI, 2002
- "The Planning Process, Effective Land Use Techniques and Recent Trends in Planning", <u>Major Land Use Laws in</u> <u>Nevada</u>, NBI, Inc., Eau Claire, WI, 2003
- "The Comprehensive Plan", <u>Nevada Land Use: Current Issues in Subdivision, Annexation and Zoning Law</u>, NBI, Inc., Eau Claire, WI, 2004
- "A Public/Private Transit Partnership at Lake Tahoe: The "BlueGo" Experience", News, National Association of County Planners, Washington, DC, Fall 2004
- "WP Book Review: <u>The Western Confluence: A Guide to Governing Natural Resources</u>", *The Western Planner*, Western Planning Resources, Inc., January/February 2005
- "Fundamental Zoning and Land Use Actions; Special Exemptions; Special Issues", <u>Practical Guide to Zoning and Land Use Law in Nevada</u>, NBI, Inc., Eau Claire, WI, 2005
- "Community Character Planning in Washoe County, Nevada", *The Western Planner*, Western Planning Resources, Inc., April/May 2005
- "Planning Commissioners Corner: Meeting Decorum", *The Western Planner*, Western Planning Resources, Inc., April/May 2005
- "Featured Planners", The Western Planner, Western Planning Resources, Inc., January/February 2006
- "Quality of Life Indicators in Washoe County", *The County Planner*, National Association of County Planners, Winter 2006
- "Planners Toolbox: What's In Your Toolbox", *The Western Planner*, Western Planning Resources, Inc., April/May 2006
- "WP Book Review: <u>The Good News About Takings</u>", *The Western Planner*, Western Planning Resources, Inc., October/November 2006
- "WP Book Review: <u>Conservation Thresholds for Land use Planners</u> and <u>Lasting Landscapes: Reflections on the</u> <u>Role of Conservation Sciences in Land Use Planning</u>", *The Western Planner*, Western Planning Resources, Inc., June 2007
- "Key Components of the Approval Process", Adoption and Amendment of the Zoning Ordinance and Map, <u>Practical</u> <u>Guide to Zoning and Land Use Law</u>, NBI, Inc., Eau Claire, WI, 2007
- "Understand the Development and Utilization of the Comprehensive Plan", Analyze the Land Subdivision Process", "Other Relevant Issues", <u>Land Use Law: Current Issues in Subdivision, Annexation and Zoning</u>, NBI, Inc., Eau Claire, WI, 2007
- "The Western Planner Op-Ed Guidelines", The Western Planner, Western Planning Resources, Inc., December 2007
- "WP Opinion-Editorial: Getting to and Staying With "No"", *The Western Planner*, Western Planning Resources, Inc., December 2007
- "Featured Planners: Washoe County Community Development's Advance Planning Staff: Part Two", *The Western Planner*, Western Planning Resources, Inc., December 2007
- "WP Conference Abstract: Geographical Character Based Planning", *The Western Planner*, Western Planning Resources, Inc., December 2007
- "WP Conference Abstract: Planning by Design in Community: Making Great Places", *The Western Planner*, Western Planning Resources, Inc., December 2007
- "WP Opinion-Editorial: Embracing Failure", *The Western Planner*, Western Planning Resources, Inc., October/November 2008

- "Impressions From Retirement: Looking Back, Looking Forward", *The Western Planner*, Western Planning Resources, Inc., December 2009
- "WP Book Review: <u>The Power Broker: Robert Moses and the Fall of New York"</u>, *The Western Planner*, Western Planning Resources, Inc., April/May 2010
- "Understand the Development and Utilization of the Comprehensive Plan", "Analyze the Land Subdivision Process", "Ethics for Lawyers and Planners", <u>Land Use Law: Current Issues in Subdivision, Annexation and Zoning</u>, NBI, Inc., Eau Claire, WI, 2010
- "U.S. Forest Service Planning Rule: Is There a Role for Local Government?", *The Western Planner*, Western Planning Resources, Inc., October/November 2010, and Nevada Chapter, American Planning Association Newsletter, Winter 2011 edition.
- "Featured Planner: Kimberly H. Robinson, Reno, Nevada", *The Western Planner*, Western Planning Resources, Inc., March 2011 edition.
- "Planning Commissioners' Corner: Decorum in the Planning Commission Meeting", *The Western Planner*, Western Planning Resources, Inc., April/May 2011 edition.
- "Examining the Importance of Planning Education to the Practical Work of Planners in Nevada", *Nevada Planner*, Nevada Chapter, American Planning Association, Winter 2012 edition (co-authored with Dr. Frederick Steinmann)
- "Impressions from retirement: Three years later and still looking forward", *The Western Planner*, Western Planning Resources, Inc., October/November 2012 edition
- "Internships: An Invaluable Resource During Tight Budgets", *The Western Planner*, Western Planning Resources, Inc., December 2012/January 2013 edition
- Internships: An Invaluable Resource During Tight Budgets", Planetizen Newswire, February 4, 2013 edition
- "A 21st Century Planning Curriculum for 21st Century Professional Planners", Nevada Planner, Nevada Chapter, American Planning Association, Winter 2013 edition (co-authored with Dr. Frederick Steinmann)
- "A New Paradigm for Educating Future Planners in Nevada: A Perspective From the Field", Special Publication 14-04, University of Nevada Cooperative Extension, April 2014 (co-authored with Dr. Frederick Steinmann)
- "Impressions from Retirement", Nevada Planner, Nevada Chapter, American Planning Association, Fall 2015
- AN OVERVIEW OF A 2019 SURVEY OF NEVADA'S PLANNING COMMISSION COMMUNITY FOR THE 2019 ANNUAL CONFERENCE OF THE NEVADA CHAPTER OF THE AMERICAN PLANNING ASSOCIATION, Fall 2019 (co-authored with Dr. Frederick Steinmann)

PERSONAL

- DOB: June 13, 1951; Portland, OR (Resident of Reno, NV since 1953)
- Spouse: Vickie; Children: Paul (Erica), Joel (Amy)
- Community Activities: <u>Cub Scout Den Leader</u>: 1989 -- 1991; 1993 -- 1995
 - Cub Scout Cub Master: 1994 -- 1995
 - YMCA Soccer Assistant Coach: 1992
 - Reno High School Band Parents Club: 1994 -- 2002
 - (Secretary: 1994 -- 1995; Co-President: 1996; President: 1996 -- 1998; Vice-President: 1998 -- 1999)

<u>Olympic Village Owners Association Board Member</u>: 1997-2017 (Vice-President: 1998-2001; President: 2001--2012)

TAHOE Foundation, Advisor to Board of Directors: 2007-2012; Board Member: 2012-Present

Ben Johnson

40

BENJAMIN QUIMBY JOHNSON Post Office Box 1671 Zephyr Cove, Nevada 89448 (775) 848-6199 BQJOHNSON@GMAIL.COM

October 28, 2020

Via: Electronic Mail- <u>scarey@lands.nv.gov</u> and US Mail - Overnight Delivery

Nevada Tahoe Regional Planning Agency 901 S. Steward Street, Suite 1003 Carson City, NV 89701

RE: "Nevada Member at Large" position – NTRPA and TRPA Governing Boards

Dear Members of the Nevada Tahoe Regional Planning Agency:

Please consider this my application for the Nevada "Member at-Large" position on the NTRPA and TRPA Governing Boards. My background, professional experience and history of public service would allow me to make meaningful contributions and bring the perspective of a local young professional to the important issues and decisions the Boards will be undertaking in the coming years.

I recognize the balancing of environmental, economic and social interests must be considered for successful long-term management of the region and maintaining a strong community. I am passionate about the diverse topics the TRPA Board covers, including development, transportation, tourism and sustainable recreation management.

I am a fourth generation Nevadan and life-long resident of the Tahoe basin, presently residing year-round in the Skyland Subdivision of Zephyr Cove. I own both commercial and residential property at Tahoe. I am the father of two young children (a newborn and a four-year-old) and my wife is an English teacher at George Whittell High School. My family and I enjoy an active lifestyle and are enthusiastic participants in the many outdoor recreational opportunities our natural environment provides. I presently serve on the Douglas County VHR Task Force, Tahoe Citizens Committee and am involved in other areas of the community that align with my passions. A few years ago, Douglas County School District released a plan contemplating the consolidation of Lake schools with an eye towards their eventual closure due to declining enrollment. This struck a chord with me as I view our local public schools as critical to maintaining a strong community. In order to address a future I was unwilling to accept, I organized and facilitated action by a group of community members through various forms of advocacy and outreach. These efforts have resulted in a turning of the tide, the School Board has

recently committed to devoting the resources necessary to maintain the Lake schools and enrollment has been increasing. Leading these efforts gave me confidence and hope towards being able to address other issues that affect our community.

My professional experience is composed of serving as a commercial real estate appraiser and consultant with a focus on complex properties. I have provided professional valuation services in relation to a wide variety of properties, including a majority of the Tahoe casino properties and most of the larger redevelopment projects. Through my professional experience, I have gained a deep working knowledge of the TRPA Code of Ordinances and how it is applied and interpreted by various stakeholders. Through my professional experience, I have earned the respect and trust of many of the leaders in the public and private sector and can use those relationships to effectively represent the commercial business and real estate interests in the Tahoe area.

I presently serve as Chairman of the Nevada State Board of Equalization, a position to which I was appointed and reappointed by Governor Brian Sandoval. I have found great motivation and personal satisfaction in being able to use my professional knowledge and experience for the benefit of the public. Desiring to improve the process for parties appearing before the Equalization Board, I have worked with the Attorney General's office to develop a training manual and set in place a template for annual training of our Members. These efforts have led to a more fair and consistent process for tax payers, counties and state agencies and an increase in the Courts upholding decisions appealed from our Board. I recently concluded serving the statutory maximum of two terms and am presently holding over until Governor Sisolak appoints my replacement. The timing is ripe for me to consider new opportunities to serve the public in a meaningful way.

If appointed, I would come to each meeting having researched and carefully considered all matters on the agenda. I would dedicate the time necessary to be a thoughtful member. I would be a consensus builder guided by the TRPA Code of Ordinances. I would treat all members of the public and staff with respect and encourage their participation in the public process.

It would be a tremendous honor to serve the broad constituency and stakeholders involved in the TRPA and NTRPA. Boards makes strong decisions by being composed of individuals with diverse backgrounds. My personal and professional experience will allow me to make meaningful contributions. I respectfully ask for your consideration to be appointed to serve as Nevada's "Member at-Large" on the NTRPA and TRPA Governing boards.

Sincerely,

/s/ Ben Johnson

Ben Johnson

Benjamin Quimby Johnson

1090 Deer Cliff Drive - Bx 1671, Lake Tahoe, NV 89448 | (775) 848-6199 | bqjohnson@gmail.com

RELEVANT PROFESSIONAL EXPERIENCE

Johnson Valuation Group, Ltd.

Partner

- Prepare formal appraisals of commercial and residential properties in the Tahoe area that are relied upon by intended users to enable sound decision making. Appraisals include preparation of well supported projections and opinions based on empirical and anecdotal market evidence presented in a clear and convincing written document.
- Consult and provide guidance to both public and private stakeholders in relation to real property in the Tahoe area through building trust, providing insightful analyses and fostering meaningful communication.
- Serve as an expert witness related to real property in contested cases and before public administrative bodies. Defend my opinions during depositions and cross examination. Seek to explain complex subject matter to the trier(s) of fact in a clear and objective manner.
- Manage the internal operation of the organization. Oversee day to day operations of the partnership, its employees, vendors and clients.

Nevada State Board of Equalization

Chairman

- Hear and decide contested cases that have been appealed from County Boards of Equalization and the Nevada Tax Commission. Deliberate the merits of each case and render sound, supportable decisions in compliance with applicable laws and regulations.
- Ensure state law and the Department of Taxation regulations have been followed in the assessment of all real and personal property in Nevada. Hold public hearings to determine if assessments have been completed in an equal and uniform manner within each of Nevada's counties and between Nevada's counties.
- Provide consulting to the Nevada Department of Taxation and the Nevada Attorney General's Office in matters related to the State Board of Equalization.

Tahoe Citizens Committee

Treasurer and Secretary

- Coordinate a collective, unified effort to advocate for the residents and businesses of Tahoe Township involving issues affecting individuals, property owners and businesses.
- Hold public meetings that provide for education and allow for valuable public input to help guide solutions to the problems at hand.
- Interface with various community stakeholders to discuss relevant and timely issues and develop coordinated plans of action that result in positive outcomes.

Education

Santa Clara University

Bachelor of Science in Economics NCAA Division 1 Student Athlete

George Whittell High School

High School Diploma Student Body President, Athlete of the Year, Eagle Scout

Professional Designation

MAI Designation - Appraisal Institute

(Youngest in the Appraisal Institute's history to earn the MAI designation)

Community Involvement

Eagle Scout Board of Review, AD Sports Tahoe Board, Douglas County VHR Task Force Member

Lake Tahoe, NV

Santa Clara, CA 2005

Zephyr Cove, NV 2002

2012 to present

2014 to present

John Krompotic



October 29th, 2020

Scott H. Carey, AICP State Lands Planner Nevada Division of State Lands Department of Conservation and Natural Resources 901 S. Stewart Street, Suite 5003 Carson City, NV 89701

Re: Member-at-Large Seat for Nevada Tahoe Regional Planning Agency (NTRPA) and Tahoe Regional Planning Agency (TRPA) Governing Boards

Dear Mr Carey,

I am excited to provide you with my Letter of Interest to serve as a member of the joint Governing Boards. When I think of this role, a few compelling thoughts come to mind. I respect, admire, and frankly I am in awe of the lake in every aspect I can think of. It is a crown jewel of the planet. I will do exactly what needs to be done to preserve and protect the beauty of Lake Tahoe.

My background and expertise in land use & community planning, planning for real estate development projects, and knowledge of government development codes and policy documents will serve meaningful purpose in a role as a Governing Board member.

As a volunteer, I was asked to chair the Venues Committee of the Reno Tahoe Winter Games Coalition when we were making a run at hosting the winter Olympics a few years back. I took personal responsibility to educate our group on how we would deliver Olympic events in the Tahoe basin. That meant using sustainable practices, avoiding infrastructure changes, and a committed thought process to avoid environmental impacts to Lake Tahoe. It was my genuine interest to do what is right for Lake Tahoe at that time.

Thank you for considering me for this Governing Board seat. I would be truly honored to serve.

Sincerely,

John F. Krmpotic, AICP Principal

Core Skill Set:

My core skill is leading a development project from initial concept of raw land thru government approvals. My experience involves creating a wide range of land use and development projects using a broad set of design, planning, and technical skills when leading a development team. I have years of experience negotiating complex land use issues with experience in the Government Affairs process involving government staff, appointed and elected officials.

Professional Experience:

KLS Planning & Design Group Inc, President, July 2007 to current

I launched a successful start-up company in 2007. We have been determined to be market leader in land use and community planning, development services including land planning, land use consulting, entitlement project management and government approvals. I constantly build relationships throughout the community and strive to earn respect in our profession.

JCPD Inc, *Director of Operations*, August 1995 to March 2007. Key responsibility for overall leadership of firm included business development, managing quality control & production, and influencing P&L. Firm did consulting for real estate development projects with a history of being the most politically and technically challenging. On a technical level, I led project planning and managed a vast array of projects including master planned developments, residential, commercial, etc. in the planning stages. I played a major role in business development as career progressed at the firm.

Planning/Project Management – Responsibilities also include doing land planning and conceptual design, selecting/managing the design team, oversee quality control, client coordination, prepare planning application packages, project budget & schedule management, negotiate technical and entitlement issues. I have worked with and collaborated with many professional disciplines including Architects, Landscape Architects, Civil Engineers, Hydrologists, Environmental Planners, and Commercial Real Estate Brokers.

Presentations/Political Arena - My background involves creating project presentations and presenting those in formal political arenas. I have a good understanding of what needs to be prepared in graphic form and what needs to be communicated in presentation materials to gain support for a project. I have vast experience lobbying members of governing bodies, and making presentations to Boards, Commissions, and Councils.

Skills:

- Confident Leader & Manager of Project Teams. I feel passion for what I do and have been reminded by professional peers how my passion is visible.
- Prepare and deliver PowerPoint presentations in the public arena
- Skilled at creating projects from initial vision through final government approvals. This requires looking at physical constraints, master planning, product design, market, regulatory, and economic criteria.
- Develop and maintain relationships with local agency staff, appointed and elected Government Officials.
- Lobby appointed & elected officials for projects and land use issues.
- Lead complex land use and public policy negotiations with state & local government agencies
- Clear focus on producing results: I know what is important and how to execute.
- Excellent Interpersonal & Communication skills
- Strong knowledge of land and real estate market principles and land use policy.

- Johnk@klsdesigngroup.com
- Broad technical skills & knowledge in Land Use Planning, Development Services, Project Management, and Real Estate Economics.

Education:

Masters Degree from the School of Planning, Policy, & Development, Master of Real Estate Development, University of Southern California: Los Angeles, CA; June 1995 Bachelors in Business Administration/Finance - University of Nevada, Reno: December 1990

Leadership & Professional Affiliations:

Vice-Chair of Reno Tahoe Winter Games Coalition Member of American Planning Association Member of American Institute of Certified Planners, (AICP) Board of Director's member of Nevada Builders Alliance Graduate of Leadership Reno Sparks, Chamber of Commerce, Class of 2002 Board member of the Reno Tahoe Winter Games Coalition (Effort to win bid for Winter Olympic games) Board of Director's member of Builders Association of Northern Nevada Member of Design Committee's for the National Association of Home Builders (NAHB) Past Chair of the Land Development Committee for the NAHB Past Chair of Land Use Policy Committee at National Association of Home Builders Chair of Building Enterprise Committee, City of Reno, Nevada Chair of the Venues Committee for the Reno Tahoe Winter Games 2022 Winter Olympics bid prep. Governor Appointed lay member of Nevada Judicial Discipline Commission Registered Lobbyist (focus on land use and community development issues)

References will be provided on request

Stallar Lufrano-Jardine

Stallar Lufrano-Jardine, Ph.D.

(775) 750-7148 stallarlufrano@gmail.com Reno, NV 89509 linkedin.com/in/stallar

Dear Mr. Carey,

As a motivated and dedicated sustainability professional with an educational background in environmental leadership and sustainable solution development, I believe my experience and skills can make a meaningful contribution to the success of the Nevada Tahoe Regional Planning Agency.

I pride myself on consistently supporting sustainable improvements through policy, non-profit support, and business operations. During my career, I have been a crucial member of the teams and organizations I have worked with, managing key areas in career development, strategic partnerships, program orchestration, project management, and goal achievement.

I drive effective collaborations with a wide variety of companies to promote good business practices that support a healthier society. Here are a few of the key achievements I have delivered to companies and the community throughout my career:

- Built partnerships and secured a \$400K contract from the State of Nevada to plan, teach, and assess soft skills development and foster job readiness in disabled adults, resulting in a 95% employment success rate.
- Support operations for the annual Executive Development Program put on by the University of Nevada, Reno and the International Gaming Institute at the University of Nevada, Las Vegas.
- Headed the launch of a spice business in Sri Lanka, providing technology and consultation with the local community and on generating revenue through sustainable practices.
- Advise and lead the UNR Enactus club to develop and implement a recycling program on campus for the production of reusable goods and encouraging environmentalfriendly approaches to everyday actions.

As a native of Lake Tahoe, it is the inspiration for everything I do. It would be an honor to serve with the governing board members as they enact meaningful change and support the region. I hope you will find my experience and education useful.

Thank you for your time and consideration of my application. If you need additional information or would like to discuss my qualifications further, I can be reached at <u>stallarlufrano@gmail.com</u> and (775) 750-7148.

Sincerely,

Andul

Stallar Lufrano-Jardine

Stallar Lufrano-Jardine, Ph.D.

(775) 750-7148 stallarlufrano@gmail.com Reno, NV 89509 linkedin.com/in/stallar

Sustainability Manager

Driven professional brings 8+ years of educational and career experience in environmental leadership, career development, and organizational growth with a focus on creating and implementing sustainable business practices to achieve operational objectives. Highly communicative candidate possesses a fundamental grasp of contemporary environmentally sustainable processes and techniques and demonstrates consistency in facilitating crossfunctional collaborations to drive business success.

Ambitious leader consistently supports development on all fronts, creating actionable strategies, managing various programs and projects, and orchestrating large-scale events to raise awareness and encourage consistent personal and professional growth.

- ▼ Fund Management & Allocation
- ▼ Grant Proposals & Development
- ▼ Business Practice Analysis & Oversight
- ▼ Environmental Solution Development
- ▼ Partner & Public Relations Management
- ▼ Collaborative Problem Solving

Passionate candidate displays a strong work ethic, deep technical acumen, and an ability to meet company goals and objectives by strategically prioritizing conflicting needs and following-through on projects to successful completion.

Notable Highlights

- Secured a \$400K contract from the State of Nevada to plan, teach, and assess soft skills development and foster job readiness in disabled adults, resulting in a 95% employment success rate.
- ✓ Support operations for the annual Executive Development Program put on by College of Business at UNR and the International Gaming Institute at UNLV.
- ✓ Headed the launch of a spice business in Sri Lanka, providing technology and consultation with the local community and on generating revenue through sustainable practices.
- Advise and lead the UNR Enactus club to develop and implement a recycling program on campus for the production of reusable goods and encouraging environmental-friendly approaches to everyday actions.

Career Experience

University of Nevada, Reno

Director of Career Services

Reno, NV Sept 2013 – Present

➤ Spearhead program creation, goal development, and employment strategies for 3,500+ students, collaborating with local employers and communities to place candidates while ensuring proper representation for all parties involved.

- Orchestrate career event management for 300+ companies and 2,000+ professionals, secured contracts, and oversaw the development and implementation of a job shadowing program to provide career insight and encourage job preparedness.
- ➤ Work with fellow director and 7-person student staff to execute operational efficiency and align department goals with external organizations, facilitating strong partnerships between administrators, faculty, students, and outside resources for professional growth.
- Teach Business and Environmental Sustainability to undergraduate and MBA students, cultivating an in-depth understanding of sustainable practices and supporting future careers within the field.

Enactus Club Advisor

Aug 2015 – Present

- Direct operations for the globally-recognized non-profit community, supporting the UN's 17 development goals across 37 countries and leading a team of 20 students from diverse background to champion environmental causes both locally and abroad.
- ➤ Oversaw relationships, partnerships, grant proposals, funding opportunities, international travel, competition preparation and travel, marketing material development, presentations, and public relations for club functionality and expansion.

Graduate Student Researcher

Jan 2011 – May 2020

- Constructed a doctorate degree based on environmental policy, impacts, and business actions. Focused on company leadership, culture, and core values to drive awareness of the effects of common practices on environmental, social, and economic sustainability.
- Collaborated with a national trucking company, interviewing 14 employees, managers, and senior leadership to research and analyze business practices and personal ideologies relating to environmental sustainability.
- Provided suggestions for potential business contributions to the achievement of economic stability within the local and global communities, creating awareness for all stakeholders.
- Authored a white paper on the environmental and sustainability efforts for a skate and snowboard equipment company and focused studies on identifying and implementing effective strategies for eco-friendly product development and distribution.

Education & Technical Skills

University of Nevada, Reno

Ph.D. – Educational Leadership, Emphasis in Environmental Leadership – 2020 MBA – Business Administration, Emphasis in Sustainability – 2012

San Francisco State University

BS – Business Administration, Emphasis in Entrepreneurship/Small Business Management – 2007

Microsoft Office Suite X Executive Presentations X Database Platform Management

Volunteer Experience

Black Business Student Association Advisor, University of Nevada, Reno, Jul 2018 – Present Enactus Faculty Advisor, University of Nevada, Reno, Aug 2015 – Present Climate Reality Leader, Mentor, and Presenter, Climate Reality Project, Jun 2013 – Present Chapter Lead & Climate Lead, Northern Nevada Organizing for Action, Jun 2013 – Jun 2016 Presidential Election Fall Fellow, Organizing for America, Jun 2012 – Nov 2012

Haley Williamson

52

Hayley Williamson 178 Meadow Lane Stateline, NV 89449

October 27, 2020

Nevada Tahoe Regional Planning Agency 901 S. Stewart St., Suite 5003 Carson City, NV 89701 scarey@lands.nv.gov

Dear Members of the Tahoe Regional Planning Agency:

I am writing to you to express my great interest in the TRPA Governing Board's Member-at-Large position. As a Nevadan, Tahoe resident, and lawyer with a background in environmental and land use planning issues, I would be thrilled to serve on the TRPA's Governing Board. My proficiency in Tahoe issues, planning, and regulation lends to a smooth onboarding and ability to quickly contribute to decision-making.

As a Governing Board member, I would bring extensive knowledge of environmental and land use issues in Nevada. Currently I am employed as the Chairman of the Public Utilities Commission of Nevada (PUCN), having been appointed by Governor Sisolak to serve as Chair since January 1, 2020. As a Commissioner and Chair, I have been responsible for overseeing hearings, public agenda meetings, and rulemakings. I have worked at the PUCN since 2013; before being appointed as a Commissioner I served as senior assistant general counsel and acting general counsel. In all my roles at the PUCN, I have implemented Nevada land use and energy law, while working collaboratively with stakeholders and agency partners. I understand the importance of thoughtful deliberation and good decision making to ensure achievement of Lake Tahoe's regional plan goals.

My employment experience has also included directly working with the TRPA's Regional Plan Update. Prior to working at the PUCN, I was a private attorney on both the California and Nevada sides of the Tahoe Basin helping clients navigate Tahoe land use and ordinance issues.

I also bring an educational background in environmental and land use planning. I have been an adjunct faculty member at the University of Wisconsin (Madison) and Sierra Nevada University, where I taught environmental law, environmental science, and land use planning. In addition to a law degree, I hold a Master of Philosophy degree from the University of Cambridge, where I wrote my master's thesis on renewable energy and land use issues on the West Coast.

Most importantly, I would bring my love of Lake Tahoe and passion for building a sustainable and thriving community. I would be thrilled and honored to be a TRPA Board Member supporting my fellow board representatives. I have been a resident of Tahoe for over a decade, and, along with my husband, am raising my family here. Lake Tahoe is a beautiful national treasure, a unique and spectacular area that requires the important planning and preservation decisions of the TRPA. Thank you for your time and consideration to be a part of the TRPA Governing Board.

Sincerely,

Hayley Williamson

178 Meadow Lane Stateline, NV 89449

SUMMARY STATEMENT

Seeking appointment to the Tahoe Regional Planning Agency Governing Board as Nevada Member-at-Large. Currently Chairman of the Public Utilities Commission of Nevada, a regulatory body that regulates electricity, natural gas, water, wastewater, telecommunications, and railroad utilities in Nevada. Attorney with over a decade of experience, specializing in land use and utility law. Experience includes conducting rulemakings, hearings, and chairing public meeting agendas, as well as presenting to national conferences on Nevada energy and land use issues.

EMPLOYMENT

Public Utilities Commission of Nevada, Commissioner and Chair April 2019 (appointed Chair January 1, 2020)-present Carson City, NV

- Preside over electric, gas, telecommunications, water, wastewater, and railroad dockets; conduct hearings, draft and present regulatory orders
- Chair public meeting agendas and vote on regulatory orders
- Present at state and national conferences on behalf of the Commission

Public Utilities Commission of Nevada, Acting General Counsel; Senior Assistant General Counsel February 2013-2019

Carson City, NV

- Practiced administrative law involving gas, electric, and water utilities and telecom carriers
- Managed and supervise seven attorneys
- Counseled Commissioners in all aspects of utility law; prepare briefs and orders
- Represented the Commission in state and federal courts, including successful representation at the Nevada Supreme Court, and at the Federal Energy Regulatory Commission in settlement discussions
- Represented the Commission at the Nevada Legislature as an energy and utility expert

Sierra Nevada College, Adjunct Faculty, 2012-2013

Incline Village, NV

• Taught International Environmental Issues and Environmental Science lectures and labs Land Use Attorney, *Solo Practitioner*, 2011-2013

South Lake Tahoe, CA

Represented clients in private land use cases involving Tahoe ordinances and zoning issues
University of Wisconsin, Adjunct Faculty, 2010-2011
Madison Mill

Madison, WI

• Developed and taught upper level environmental law class on habitat planning on private lands California Public Utilities Commission (through a national scholarship award from the National Energy Bar Association), *Law Clerk*, 2009

San Francisco, CA

• Headed a research project and presentations regarding land use and renewable energy laws **Environmental Protection Agency, Region 9**, *Law Clerk*, 2008

San Francisco, CA

• Worked on CERCLA, RCRA, and Clean Water Act cases; provided FOIA responses

EDUCATION

University of Cambridge, England: M.Phil Master's degree in Land Economy, 2010

Vermont Law School: Juris Doctor, 2010, magna cum laude

Member of the Vermont Law Review

Recipient of Dean's Scholarship Award for academic excellence 2008, 2009, 2010

University of Wisconsin-Stevens Point: BA in Political Science, 2005, magna cum laude

Recipient of Bhola P. Sing International Relations scholarship

Member of Pi Sigma Alpha political science honor society

Marquette University: Fellow at the Les Aspin Center for Government, Washington, DC

Fellow Internship with Wisconsin Senator Feingold and Wisconsin Senator Tammy Baldwin

MEMBERSHIPS

- Member of National Utility Regulatory Commissioners' Energy Resources and the Environment
- Member of the Body of State Regulators for the California ISO Energy Imbalance Market
- Member of the Federal Communication Commission's North American Numbering Council
- Member of the National Utilities' Diversity Council